



® MEDIA CONTACTS: Tracy Quan (305) 539-6577
tquan@rccl.com

Harrison Liu (305) 982-2363
hliu@rccl.com

ROYAL CARIBBEAN ANNOUNCES 2014 ALASKA CRUISES AND CRUISE TOURS
*Cruise Line to Celebrate a Quarter Century of Unforgettable Adventures in the Last Frontier
only Found on Royal Caribbean*

MIAMI, March 14, 2013 – Royal Caribbean International today announced its 2014 Alaska cruise and cruise tour season, which will mark 25 years of delivering the magnificence of the Alaskan frontier on land and sea. Recently revitalized *Radiance of the Seas* and *Rhapsody of the Seas* will return to Alaskan waters and offer 34 sailings on exciting seven-night itineraries from Vancouver, British Columbia, and Seattle, Washington. On board, guests can enjoy up to 11 dining options, new and breathtaking entertainment, as well as family programming such as the award-winning Adventure Ocean kids and teen program, and the new Royal Babies and Tots Nursery, catering to Royal Caribbean’s youngest guests, age six to 36 months old. For a range of short webisodes about Royal Caribbean’s Alaska experience, please visit <http://tinyurl.com/bjpjuo7>.

In ports of call, guests can choose from an extensive menu of shore excursions to further explore the untamed Alaskan frontier. At Icy Strait Point, for instance, adventure seeking guests can ride the world’s longest ZipRider zip line – 5,300 ft. long – that accelerates up to 60 miles an hour over a lush forest to the beach 1,300 ft. below, or mush their own dogsled team on Dog Sledding on the Mendenhall Glacier by Helicopter from Juneau. For the whole family, the Gold Rush Sled Dogs & White Pass Train Adventure in Skagway offers an exciting ride on the world-famous, narrow-gauge White Pass and Yukon Route Railroad, followed by meeting a veteran Iditarod musher and his dogsled team with a chance to pet some pups, or the opportunity to go off-roading through Tongas National Park and canoeing in Lake Harriet Hunt on Backcountry Jeep & Canoe Safari from Ketchikan.

“Royal Caribbean has been unfolding the wonders of the Alaskan frontier for a quarter century and we continue to deliver this amazing destination like no other cruise line,” said Lisa Bauer, executive vice president of Global Marketing and Sales, Royal Caribbean International. “Guests can explore this awe-inspiring destination while sailing aboard our recently revitalized ships that are Designed for WOW and enjoy Royal Caribbean’s friendly and engaging GOLD Anchor service from every staff and crew member. To further immerse themselves, vacationers also can choose an unforgettable Royal Caribbean Alaska cruise tour combining the best of land and sea in the region and without having to worry about any of the planning.”

In addition to witnessing the majesty of Alaska by ship, vacationers also can explore Alaska's interior on a variety of exciting Royal Caribbean Cruisetours, which combines a sailing aboard *Radiance of the Seas* with a three- to six-night land tour adventure. Royal Caribbean takes care of all the planning, transportation and lodging on fully escorted tours that spend at least one night in Denali National Park and one leg on the Wilderness Express, a plush, glass-domed train cars that offer panoramic views of the grand Alaskan frontier. A 10-night, family-g geared cruisetour will feature a three-night land tour that includes a behind-the-scenes visit to the Alaska Sea Life Center to learn about the region's natural habitat and the center's wildlife rehabilitation and conservation efforts, and wildlife spotting in Denali National Park at the Murie Science and Learning Center.

Vacationers also can combine a *Radiance of the Seas* or *Rhapsody of the Seas*' Alaska cruise with one of four pre- or post-cruise land tours throughout the Canadian Rockies and – new for 2014 – the Okanagan Wine Valley. For a comprehensive Alaska and the Canadian Rockies adventure, the Ultimate Cruisetour combines both region's land tour programs with a seven-night cruise aboard *Radiance of the Seas* for a 19-night grand adventure on land and sea.

Recently revitalized in 2011 and 2012, respectively, *Radiance of the Seas* and *Rhapsody of the Seas* now offer guests a range of new dining options, breathtaking entertainment, and contemporary amenities that are Designed for WOW. Each ship now features some of the most popular dining options and amenities that were first introduced aboard the world's largest and most revolutionary ships, *Oasis of the Seas* and *Allure of the Seas*. New signature concepts aboard these ships include a new dance club experience in the contemporized Viking Crown Lounge. On *Rhapsody of the Seas* guests are surprised and delighted throughout the day by a series of heart-pounding, aerial-acrobatic entertainment experiences in the four deck-high Centrum which also features the new retro R Bar. Guests enjoy choices from 11 delectable dining options on *Radiance of the Seas* and nine on *Rhapsody of the Seas*, including the Park Café gourmet deli, Izumi Asian Cuisine, Giovanni's Table Italian restaurant, and the exclusive Chef's Table, some for an additional cover charge. Both ships offer bow-to-stern WiFi service, a refresh of all public spaces and updated staterooms with flat-panel televisions. An oversized LED movie screen overlooking the main pool provides entertainment to guests taking a brisk dip on a warm Alaskan day, and new Concierge and Diamond lounges aboard each ship further recognize Royal Caribbean's loyal Crown & Anchor Society members and suite guests.

- more -

Radiance of the Seas will alternate North- and Southbound seven-night itineraries from Vancouver and Seward, respectively. Guests will cruise the Inside Passage and the monumental Hubbard Glacier, as well as call at Ketchikan, Icy Strait Point, Juneau and Skagway, Alaska. *Radiance of the Seas'* Alaska season will be bookended with a seven-night itinerary, sailing roundtrip from Vancouver on May 9 and Sept. 5, calling at Icy Strait Point, Juneau, and Ketchikan, and cruising up Tracy Arm Fjord to see Sawyer Glacier.

For its part, *Rhapsody of the seas* will sail seven-night, roundtrip itineraries to Sawyer Glacier from Seattle, Wash. Guests will cruise the Inside Passage and call at Juneau, Skagway, and Victoria, British Columbia. Two similar seven-night itineraries that call at Ketchikan instead of Victoria will sail from Vancouver to Seattle on May 16 and vice versa on Aug. 29.

Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming.

The cruise line has a 40-year history of delivering to guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted “Best Cruise Line Overall” for 10 consecutive years in the *Travel Weekly* Readers’ Choice Awards. For additional information or to make reservations, call your travel agent, visit www.RoyalCaribbean.com or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at www.Facebook.com/RoyalCaribbean or on Twitter, @RoyalCaribbean. Travel professionals should visit www.CruisingPower.com or call (800) 327-2056.

Media can stay updated by following @RoyalCaribPR on Twitter, on Tumblr at www.RoyalCaribbeanInternationalPR.tumblr.com and by visiting www.RoyalCaribbeanPressCenter.com.

Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL) is a global cruise vacation company that owns Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, these six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

###