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ROYAL CARIBBEAN BRINGS POPULAR CULINARY OFFERINGS AND EXPERIENCES TO EVEN MORE SHIPS

Specialty Dining Packages to Debut on Serenade of the Seas While the Cruise Line's Lafite Wine Tasting Experience Expands to Select Ships

MIAMI, September 17, 2012 – Royal Caribbean International continues to provide its guests with the ultimate vacation experience by enhancing its onboard dining options with the addition of Oasis-class amenities to even more ships. Next in line is *Serenade of the Seas*, which is scheduled for an extensive revitalization this fall.

Serenade of the Seas will wow guests in December when she re-emerges from her dry dock with a new lineup of specialty restaurants, which will include Giovanni's Table Italian restaurant, Izumi Asian cuisine and the intimate Chef's Table dining experience, as well as dining packages for guests to enjoy all of them at incredible value. Guests will have the option of choosing the Royal Choice Dining Package, which includes dinner at Chops Grille, Giovanni's Table and Izumi for \$55 per guest, or the Chef's Table Dining Package for \$130 per guest, which includes all of the specialty restaurants as well as the Chef's Table.

Serenade of the Seas also will offer additional dining deals at Giovanni's Table. Groups of four or more can take advantage of the Celebration Dining Deal, which is valid for the first two nights of each sailing and allows groups of four or more to enjoy a delicious meal plus a \$30 beverage credit at a cost of \$20 per person. Groups of eight or more can opt for the Set Sail Dining Deal which includes dinner on the first night of their cruise for \$14 per guest.

Further enhancing its onboard culinary offerings Royal Caribbean is expanding its partnership with renowned wine producer Domaines Barons de Rothschild by offering the exclusive Lafite Wine Tasting Experience onboard. Available for \$23 to \$25 per person, depending upon ship and itinerary, the experience, which was first introduced onboard *Allure of the Seas*, offers guests a unique tasting showcasing the renowned vintages from France's Bordeaux region.

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Developed in conjunction with Château Lafite Rothschild, the premier estate under the Rothschild name the Lafite Wine Experience aims to expand guests' understanding of growing regions within Bordeaux. A Royal Caribbean cellar master leads the tasting, sharing details about the wines and the winemakers and the history and suggestions for food pairings. A souvenir packet allows guests to take a piece of the experience home with winemakers' notes, recipes and more.

The Lafite Wine Tasting Experience is now available for pre-booking on select ships, including *Allure of the Seas*, *Oasis of the Seas*, *Independence of the Seas*, *Liberty of the Seas*, *Freedom of the Seas*, *Mariner of the Seas*, *Navigator of the Seas*, *Adventure of the Seas*, *Explorer of the Seas*, *Jewel of the Seas* and *Enchantment of the Seas*.

Guests can book the *Serenade of the Seas* dining packages or the Lafite Wine Tasting Experience online at www.RoyalCaribbean.com.

Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand.

Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40-year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted “Best Cruise Line Overall” for nine consecutive years in the Travel Weekly Readers' Choice Awards. For additional information or to make reservations, call your travel agent, visit www.RoyalCaribbean.com or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at www.Facebook.com/RoyalCaribbean or on Twitter, @RoyalCaribbean. Travel professionals should visit www.cruisingpower.com or call (800) 327-2056. Media can find information at www.royalcaribbeanpresscenter.com.

Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL) is a global cruise vacation company that owns Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, these six brands operate a combined total of 40 ships with four under construction.

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