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WORLD-CLASS ATHLETES MICHELLE KWAN AND GREG LOUGANIS GO HEAD-TO-HEAD IN FIRST-EVER ROYAL DECK-ATHLON AT SEA

Consumers Can Vote for their Favorite Competitor on Facebook for a Chance to Win a Cruise Onboard One of the World's Most Revolutionary Cruise Ships

MIAMI, July 27, 2012 - It's "game on" this summer when world-class figure skating champion Michelle Kwan and world-champion diver Greg Louganis go head-to-head in the first-ever Royal <u>Deck-athlon</u> at sea onboard Royal Caribbean International's <u>Oasis of the Seas</u>. The skating and diving legends are facing-off in two commercial spots that will air on NBC-owned stations throughout the country. Viewers will be directed to visit the cruise line's Facebook page to see the legends compete in a series of 10 events onboard the world's most revolutionary cruise ship including: surfing the FlowRider; climbing the rock wall; skating in the ice rink; diving at the AquaTheatre; zip lining across the Boardwalk; table tennis, mini-golf and basketball in the Sports Zone; playing blackjack in Casino Royale; and cupcake decorating in the Cupcake Cupboard.

Consumers can get in the game by voting for their favorite competitor at the cruise line's <u>Facebook page</u>. Fans can vote once a day until August 12 for the chance to win daily prizes as well as the ultimate grand prize – the opportunity to recreate their own Deck-athlon on a seven-night Caribbean cruise for two on Oasis of the Seas or Allure of the Seas.

"Whether you're an amateur athlete or a world champion like Greg Louganis and Michelle Kwan, there's something for everyone onboard our ships," said Lisa Bauer, Senior Vice President, Global Sales and Marketing, Royal Caribbean International. "Each day onboard a Royal Caribbean ship is a chance to take on a new challenge, and every moment on our fleet is an event you won't find anywhere else at sea."

The commercial spots featuring the world-class pair will air on NBC-owned stations in Los Angeles, Miami, New York, Orlando, Philadelphia, San Diego and San Francisco as well as select affiliates in Orlando, Tampa, Ft. Myers, West Palm Beach and Atlanta this summer.

Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents.

The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40-year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted "Best Cruise Line Overall" for nine consecutive years in the *Travel Weekly* Readers' Choice Awards. For additional information or to make reservations, call your travel agent, visit www.RoyalCaribbean.com or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at www.Facebook.com/RoyalCaribbean or on Twitter, @RoyalCaribbean. Travel professionals should visit www.cruisingpower.com or call (800) 327-2056.

Royal Caribbean International is part of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also operates Celebrity Cruises, Azamara Club Cruises, Pullmantur, CDF Croisieres de France, as well as TUI Cruises through a 50 percent joint venture with TUI AG. The company owns a combined total of 40 ships and has one under construction and one under agreement.