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## **ROYAL CARIBBEAN AND STARBUCKS COFFEE COMPANY START BREWING ABOARD *OASIS OF THE SEAS***

*In time for the holidays, Oasis of the Seas joins Allure of the Seas and welcomes second Starbucks at Sea*

**MIAMI, Nov. 14, 2011** – Royal Caribbean International today announced that guests aboard the cruise line’s *Oasis of the Seas* will be able to enjoy their favorite hand-crafted espresso beverage at the ship’s new Starbucks® store. Royal Caribbean premiered the first Starbucks at sea aboard sister-ship *Allure of the Seas*, when she launched in December 2010. Through a licensing agreement between Starbucks Coffee Company and Royal Caribbean International, the second Starbucks at sea opened aboard *Oasis of the Seas* Saturday, November 12, 2011.

“We are glad to feature the world’s only two Starbucks® stores at sea on our two largest cruise ships,” said Lisa Bauer, senior vice president, Hotel Operations, Royal Caribbean International. “Starbucks is a huge hit on *Allure of the Seas* and the new Starbucks® store aboard *Oasis of the Seas* is sure to be equally as successful. It’s in bringing such established and well-regarded brands to our guests which helps make a Royal Caribbean cruise the most contemporary vacation experience – what we call the Royal Advantage.”

As fully licensed stores, the Starbucks aboard *Oasis of the Seas* and *Allure of the Seas* offer the coffee company’s menu of signature and seasonal beverages prepared by trained baristas, as well as food and a selection of Starbucks VIA® Ready Brew products. The Starbucks® stores aboard both ships are open between 7 a.m. to 11 p.m. daily and located at the forward end of the Royal Promenade between the On-Air Club and Boleros Latin-themed lounge. Pricing at the Starbucks store aboard both ships are a la carte.

“Starbucks is passionate about providing customers with the unique *Starbucks Experience* wherever they are, including out at sea,” said Doug Satzman, vice president, Channel Development – Branded Solutions for Starbucks. “With thousands of customers per week already enjoying our signature espresso and coffee beverages aboard *Allure of the Seas*, we are excited to provide that experience to customers sailing on the *Oasis of the Seas*.”

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Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand.

Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40-year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted “Best Cruise Line Overall” for eight consecutive years in the Travel Weekly Readers’ Choice Awards. For additional information or to make reservations, call your travel agent, visit [www.RoyalCaribbean.com](http://www.RoyalCaribbean.com) or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at [www.Facebook.com/RoyalCaribbean](http://www.Facebook.com/RoyalCaribbean) or on Twitter, @RoyalCaribbean. Travel professionals should visit [www.cruisingpower.com](http://www.cruisingpower.com) or call (800) 327-2056.

Royal Caribbean International is part of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also operates Celebrity Cruises, Azamara Club Cruises, Pullmantur, CDF Croisieres de France, as well as TUI Cruises through a 50 percent joint venture with TUI AG. The company owns a combined total of 40 ships and has one under construction and one under agreement.

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