



**ROYAL CARIBBEAN INTERNATIONAL AND REPUBLIC NASHVILLE  
PRESENT “MARTINA McBRIDE *LIVE*” IN THE BIG EASY  
ABOARD *VOYAGER OF THE SEAS***

***Country Music Superstar Helps Celebrate Cruise Line’s Return to New Orleans***

**MIAMI, Oct. 04, 2011** – This November, Royal Caribbean International will celebrate its return to New Orleans, La., in a big way. The eight-time “Best Cruise Line Overall” award winner\* has teamed with Republic Nashville to treat invited guests to a special, live performance by one of country music’s most beloved artists, Martina McBride. Following the debut of her new album, ELEVEN, which hits stores on Oct. 11, 2011, the four-time CMA Female Vocalist of the Year is scheduled to perform aboard Royal Caribbean’s *Voyager of the Seas*, the largest and most innovative cruise ship ever to homeport in New Orleans, on Saturday, Nov. 19, 2011. The Martina concert for invited guests will take place in *Voyager of the Seas*’ Lyric Theatre before the ship departs on its Western Caribbean Thanksgiving cruise.

*Voyager of the Seas* ranks among one of the world’s 10 largest and most innovative cruise ships at sea. The ship features Royal Caribbean’s iconic rock-climbing wall, the Studio B ice-skating rink, a nine-hole mini-golf course, an in-line skating track, a full-size basketball court, the Casino Royale, and the Royal Promenade, a boulevard of boutiques, restaurants, and bars and lounges, where exciting parades and dance parties are held. *Voyager of the Seas* will offer seven-night Western Caribbean itineraries from New Orleans through April 2012, visiting Cozumel, Mexico; Falmouth, Jamaica; and George Town, Grand Cayman. Guests will enjoy one of the industry’s most innovative cruise ships, exciting itineraries to popular destinations, and the cruise line’s world-renowned friendly and engaging Gold Anchor Service, which comprise the Royal Advantage. Staterooms are still available aboard *Voyager of the Seas*’ Nov. 19 sailing through travel agents, [www.RoyalCaribbean.com](http://www.RoyalCaribbean.com) or through (800) ROYAL-CARIBBEAN. Fares start at \$499 per guest, double occupancy.

In addition to New Orleans, Royal Caribbean is making it easier than ever before for Gulf Coast area residents to enjoy an affordable, hassle-free vacation by bringing its innovative ships to other Gulf Coast ports for the winter season, including Galveston, Texas; and Tampa, Fla. Guests can choose between two seven-night Western Caribbean itineraries onboard *Mariner of the Seas* from Galveston, starting at \$530 per guest, double occupancy; or a selection of five-night and four-night Western Caribbean itineraries onboard *Jewel of the Seas* from Tampa, starting at \$309 per guest, double occupancy.

*(more)*

### **About Martina McBride**

One of the most spectacular voices in any genre of music, Martina McBride is a four-time CMA Female Vocalist of the Year, three-time ACM Female Vocalist of the Year and GRAMMY®-winning recording artist with more than 18 million in album sales and 24 Top 10 singles, including six that hit No. 1. The breadth of her talents—as recording artist, producer, songwriter and concert entertainer—has made her an in-demand performer and personality, appearing on such high-profile programs as “VH1 Diva,” “Dancing with the Stars,” the “Today” show’s “Today Throws a Wedding,” “American Idol,” “Oprah,” “The Bachelorette,” “Private Sessions,” a “20/20” special and much more. Celebrated for her beauty and sense of fashion, as well as her everywoman perspective in life and music, Martina is a wife and mother of three girls who has been featured on the covers of publications like Redbook, Ladies Home Journal, People, Country Weekly and Shape. Among her hits are such anthemic and empowering songs as “Independence Day,” “This One’s for the Girls” and “Ride,” all of which have underscored her incredible popularity as one of music’s preeminent female vocalists. Martina’s first album on Republic Nashville, “ELEVEN,” is set for release on Oct. 11 and includes her first new music since 2009—“Teenage Daughters” and her current single, “I’m Gonna Love You Through It.” She was recently nominated for the 2011 CMT Music Awards CMT Performance of the Year for “CMT Crossroads: Train and Martina McBride. Martina is also a nominee for “Female Vocalist of the Year” at the 2011 CMA Awards.

### **About Republic Nashville**

Scott Borchetta, President and CEO of the Big Machine Records Label Group and Monte Lipman, President and CEO of Universal Republic, announced the formation of its new label partnership – Republic Nashville – in May 2009. Former Capitol Records Promotion executive Jimmy Harnen serves as President with Borchetta serving as CEO. The imprint is headquartered on Music Row and utilizes the combined resources of Big Machine Records and Universal Republic Records. Big Machine and Universal Republic first joined forces in 2007 to propel country Superstar Taylor Swift to Top 40 radio and beyond, with Taylor becoming the best-selling all-genre artist in 2008. Republic Nashville's artist roster includes Grammy-winning, multi-platinum superstar Martina McBride; Grammy-nominated, Double-Platinum sensations The Band Perry; Eli Young Band and Sunny Sweeney.

### **About Royal Caribbean International**

Royal Caribbean International is a global cruise brand with 22 ships currently in service. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit [www.royalcaribbean.com](http://www.royalcaribbean.com) or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at [www.facebook.com/royalcaribbean](http://www.facebook.com/royalcaribbean) or on Twitter, @royalcaribbean. Travel professionals should go to [www.cruisingpower.com](http://www.cruisingpower.com) or call (800) 327-2056.

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\* Eight-time consecutive winner of Travel Weekly Readers’ Choice Awards 2003-2010