

## ROYAL CARIBBEAN UNVEILS FIRST ARCHITECTURAL MARVEL ONBOARD PROJECT GENESIS SHIP

Central Park Brings the Outdoors In, Creating Open-air Neighborhood for Guests That Reaches to the Sky

MIAMI, April 15, 2008 – In its latest evolution in cruise ship design, Royal Caribbean International's Project Genesis will bring the best of the land to sea with Central Park, a revolutionary design in which the center of the ship opens to the sky and features lush, tropical grounds spanning the length of a football field. An exquisite public gathering place featuring serene pathways, seasonal flower gardens and canopy trees, Central Park will provide cruisers with more choices in a unique outdoor space. One of the ship's most ground-breaking spaces, this new concept is the first of seven neighborhoods to be unveiled on Project Genesis. Each neighborhood will provide vacationers with the opportunity to seek out relevant experiences in various locales based on their personal style, preference or mood.

Elegant and lively, Central Park's central piazza will be the ship's "town square" which evolves from a tranquil and peaceful atmosphere during the day to a gathering space for alfresco dining and entertainment in the evening, where guests will enjoy concerts and street performances. The neighborhood is lined with balcony staterooms rising six decks high with views of the Park below and the sky above.

Surrounding this social space will be an array of restaurants, with choices ranging from fine dining to casual chic. Guests will have the option of an elegant dinner at the new 150 Central Park or a picnic lunch from the more casual Central Park Café, where they can sit outdoors and people-watch. Other dining choices will include: Giovanni's Table, an Italian restaurant; Vintages wine bar; and Royal Caribbean's signature Chops Grille steakhouse. Several bars will be scattered throughout the Park, including the Canopy Bar, located at one of two impressive glass-domed canopies, and the unique Rising Tide bar - the first moving bar at sea. Truly an engineering feat, Rising Tide will span three decks and allow cruisers to enjoy a cocktail as they slowly ascend into Central Park and then descend back into the public spaces below. Central Park also will have stylish boutique shops, showcasing a selection of upscale merchandise.

"Building such a large vessel allowed us to add even more of the choices and amenities that our guests value and Central Park is a dramatic addition to our already extensive array of exciting features," said Richard D. Fain, Chairman & CEO, Royal Caribbean Cruises Ltd. "Central Park is the first of many dynamic neighborhoods on Project Genesis which will enable each guest to find his or her own space and activity."

"Our brand identity is founded in innovation and on delivering the best cruise vacation through WOW" experiences," stated Adam Goldstein, President & CEO, Royal Caribbean International. "Central Park is a true evolution of cruise ship design and allows us to provide our guests with not only a more varied selection of balcony accommodations, but also a stunning public venue that will be a central element of the ship, both during the day and at night."

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## Central Park Fast Facts

- Central Park is located on Deck 8 of the ship, with dimensions of 62 feet (19 meters) wide and 328 feet (100 meters) long. The sophisticated neighborhood will include 334 staterooms overlooking the Park, 254 with balconies.
- Central Park will be landscaped with tropical foliage, including seasonal flowers, shrubs and trees. Drawing on the concept of unexpected surprises and intrigue, garden spaces throughout the Park will sprout from charming pathways. Drifts of Calla Lilies among Giant Elephant Ears, Red Ginger, Rabbit Foot Ferns and Zebra Calathea are some of the plant life guests will discover. Trees, some eventually reaching more than two-and-a-half decks tall, include Black Olive, Cuban Laurel, Cherry of the Rio Grande, and Painted and Golden Bamboo.
- Surprises in the Park include quiet reading corners; a Chess Garden with large-scale pieces; the Pergola Garden, an interpretive garden featuring vegetation from a host of Caribbean locales; and a Sculpture garden, highlighting work by international artists.
- Irrigation and drainage systems will be incorporated, along with micro-climate control techniques.
- An on-site horticulturist will provide educational classes for guests seeking to learn more about flora.
- The Crystal Canopies, two impressive arched-glass domes, one with a bar, will be a focal point of Central Park and provide sunlight into the ship's inner public spaces.
- Restaurants and dining options in the Central Park neighborhood include:
  - 150 Central Park The most exclusive dining venue on the ship, 150 Central Park combines leading-edge cuisine with leading-edge design. An observation window into the kitchen of this stylish restaurant will give Central Park passersby the opportunity to observe the executive chef in action. Open for dinner.
  - **Chops Grille** Continuing the tradition, Royal Caribbean's popular signature steakhouse will offer premium cut, quality meats in an upscale, contemporary setting. Open for dinner.
  - Giovanni's Table Influenced by the Tuscan countryside, Giovanni's will be a casual new Italian
    restaurant concept offering toasted herbal breads, pizzas, salads, pastas, Italian sandwiches, braised
    meat dishes and stews. Rustic with a contemporary flair, dishes are served family style in an indoor and
    outdoor setting to provide an alfresco experience in Central Park. Open for lunch and dinner.
  - Central Park Café A casual dining choice providing a high level of variety and flexibility, Central
    Park Café is an indoor/outdoor gourmet market with walk-up counters. From freshly prepared salads
    and made-to-order sandwiches to paninis, crepes and hearty soups, guests order directly from the chefs
    behind the food stations. European pastries, sublime chocolates and decadent fudge round out the
    offerings. Open for breakfast, lunch, snacks, dinner and late night treats.

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- Vintages Always a popular hot spot for Royal Caribbean guests on Voyager- and Freedom-class ships, the Vintages wine bar evolves into a larger space on Project Genesis, offering a variety of options for those seeking a tropical white Riesling or a mocha-inflected Merlot. Great for a pre-dinner rendezvous, Vintages also provides a selection of cheeses and a full tapas menu to accompany a robust selection of fine wines. Open for lunch and dinner.
- Central Park will feature upscale retail boutiques for discerning travelers, including specialty outlets such as The Parkside Gallery, showcasing original artwork for purchase, and Picture This, a portrait studio.

When she launches in late 2009, Project Genesis will be the largest and most revolutionary cruise ship in the world. An architectural marvel at sea, she will span 16 decks, encompass 220,000 GRT, carry 5,400 guests, and feature 2,700 staterooms. The ship will sail from her home port in Fort Lauderdale, Fla. In 2010, she will be joined by a sister ship. Additional information is available at www.royalcaribbeangenesis.com.

Royal Caribbean International is a global cruise brand with 20 ships currently in service and three under construction. The line also offers unique cruisetour vacations in Alaska, Asia, Australia, Canada, Europe, South America and New Zealand. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYAL-CARIBBEAN. For travel professionals, go to www.cruisingpower.com or call (800) 327-2056.

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