

Get out there.®

CONTACT: Tracy Quan (305) 539-6577

tquan@rccl.com

Lyan Sierra-Caro (305) 539-4091

lsierrcaro@rccl.com

ROYAL CARIBBEAN OPENS DANCE FLOOR TO VACATIONERS IN NEW PRODUCTION SHOW

Inspired by Hit TV Show, "Invitation to Dance" Makes Guests the Stars on Explorer of the Seas

MIAMI, January 9, 2008 – Royal Caribbean International guests can Rumba, Samba, Cha-Cha, Waltz or Swing into the spotlight in "Invitation to Dance," the cruise line's newest production show featuring guests as stars aboard *Explorer of the Seas*. Created in conjunction with Louis van Amstel, Emmy-nominated choreographer for ABC-TV's "Dancing with the Stars," and Cheryl Burke, two-time winner on the show, "Invitation to Dance" transports the world of professional ballroom dancing to the high seas.

Guests sailing on *Explorer* have the opportunity to compete for the honor of best ballroom dancers at sea. With the guidance of professional dancers, stylists and make-up artists, guests may just realize their true calling while on vacation.

"Invitation to Dance' is another example of Royal Caribbean's dynamic and innovative approach to offering engaging entertainment and activities for our guests," said Peter Compton, vice president, Entertainment and Guest Activities, Royal Caribbean International. "With all the excitement surrounding competitive dancing on television, we are now challenging our guests to live out a dream while enjoying their cruise vacation."

Chosen during an evening of ballroom dancing at the beginning of each cruise, four couples are selected to participate in the "Invitation to Dance" production show later that week. The finalists work with Royal Caribbean's professional ballroom couples to learn slick dance moves, attend costume fittings, and receive star treatment in preparation for their Royal Caribbean stage debut. Showtime is an exciting evening in the spotlight for the dancing couples as they join the Royal Caribbean cast on stage and compete against each other for the applause and support of their fellow guests.

(more)

Explorer of the Seas sails year-round from Cape Liberty Cruise Port in Bayonne, NJ, on fivenight Bermuda getaway cruises and nine-night Caribbean vacations.

Royal Caribbean International is a global cruise brand with 21 ships currently in service and three under construction. The line also offers unique land-tour vacations in Alaska, Asia, Australia, Canada, Europe, South America and New Zealand through its cruisetour division. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYAL-CARIBBEAN. For travel professionals, go to www.cruisingpower.com or call (800) 327-2056.

###