



**ALLURE OF THE SEAS DEBUTS NEW RESTAURANTS AND TANTALIZING MENUS**  
*Brazilian Steakhouse Completes the 24 Dining Venues That Cater to Any Craving*

**MIAMI, Sept. 8, 2010** – Showcasing onboard experiences all her own, Royal Caribbean International's *Allure of the Seas*, the world's next largest and most innovative cruise ship debuting in December 2010, will introduce new culinary concepts and tempting twists to signature Oasis-class restaurants. **Samba Grille**, a Brazilian steakhouse will be a destination restaurant that comes to life for dinner service in the Solarium, featuring authentic Brazilian-style meats and seafood dishes, from Picanha cut sirloin steak to Atlantic salmon marinated with sea salt and garlic, served table-side and sliced straight off the skewer. In Central Park, recently selected Chef de Cuisine Molly Brandt will present guests with a one-of-a-kind menu and distinct dining experience at *Allure of the Seas*' **150 Central Park**, a signature fine dining experience.

“As churrascaria concept restaurants gain popularity on land, Royal Caribbean is taking advantage of having a new ship to introduce the Samba Grill and bring a new dynamic and colorful nightlife ambiance for adults in the Solarium,” says Lisa Bauer, senior vice president, Hotel Operations, Royal Caribbean International. “Guests onboard *Allure of the Seas* will have a new arrangement of dining experiences throughout the ship, from the Adagio Main Dining Room to new venues on the Boardwalk and Royal Promenade.”

Combining the best of classic Mexican beach bars and Southern California's famed taquerias, **Rita's Cantina** will be a vibrant new restaurant in the Boardwalk neighborhood. Adults and kids alike will enjoy some of their favorite Mexican fare, such as shrimp ceviche tostadas, warm tortilla chips with salsa and fiesta guacamole, as well as entrées, such as fajitas, fish tacos and Chipotle-style flautas. The more casual setting will be a favorite lunch, snack or dinner spot for guests seeking a flavorful fiesta onboard *Allure of the Seas*. Rita's Cantina also will boast some of the best and widest selection of margaritas at sea, offering both authentic and signature concoctions mixed with a choice from the extensive list of quality tequilas, served on the rocks or frozen in a variety of fruit-flavor combinations. In addition, the restaurant will introduce new nightlife to Boardwalk with live guitar music, drinks and dancing. Rita Cantina's design will include large open breezeways and an outdoor seating area complete with high top tables and stools, and will be located in place of Seafood Shack onboard sister-ship *Oasis of the Seas*.

Also new to Boardwalk's dynamic and engaging scene will be **The Boardwalk Dog House**, an outdoor hot-dog specialty counter located where The Donut Shop is on *Oasis of the Seas*. Guests can choose from traditional hot dogs, wieners, brats, sausages and other delicious linked meats and a variety of toppings to split a long bun. The Donut Shop will remain on Boardwalk in a new location next to the Ice Cream Parlor.

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The following includes a variety of other palate-pleasing options available throughout the neighborhoods on *Allure*:

### THE BOARDWALK

- **Rita's Cantina:** A casual yet vibrant indoor/outdoor restaurant exclusively on *Allure's* Boardwalk, caters to families by day, and adults by night; traditional Mexican fare, comprehensive selection of margaritas and live guitar music and dancing for evening entertainment
- **Boardwalk Dog House:** Guests can choose from traditional hot dogs, wieners, brats, sausages and other delicious linked meats and a variety of toppings to split a long bun.
- **Boardwalk Bar:** The main bar on the Boardwalk; offering fruit, salads and sandwiches
- **Boardwalk Donut Shop:** A classic haunt for casual snacks and delicious treats
- **Ice Cream Parlor:** A variety of ice cream flavors and toppings take center stage
- **Johnny Rockets:** '50's-style diner with server-entertainers

### CENTRAL PARK

- **150 Central Park:** A trendy, upscale and intimate restaurant with a tasting menu and customized wine pairings created by Molly Brandt, winner of the *Allure of the Seas* Culinary Challenge co-hosted with The Culinary Institute of America, as well as *Food and Wine's* 2006 best student chef
- **Giovanni's Table:** An Italian trattoria with both indoor and alfresco seating featuring Italian classics served family-style
- **Park Café:** An indoor/outdoor gourmet market featuring salads, sandwiches, soups and pastries
- **Vintages:** A wine bar with pre-dinner tapas and cheeses along with a robust selection of fine wines
- **Chops Grille:** Royal Caribbean's signature steakhouse with views of Central Park, and premium cuts or quality meats

### POOL AND SPORTS ZONE

- **Samba Grill:** Exclusive to *Allure of the Seas*, the new churrascaria, styled after popular Brazilian steakhouses, is an interactive experience where guests choose from a variety of meats, chicken and seafood brought table-side by servers, ready to slice and serve upon request
- **Solarium Bistro:** A health-conscious dining option for breakfast and lunch
- **The Wipe Out Café:** A casual self-service buffet with pizza, hamburgers, sandwiches and fresh salads
- **Izumi Asian Cuisine:** Featuring mouthwatering flavors and a sushi bar with hot-rock cooking

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## ROYAL PROMENADE

- **Sorrento's Pizzeria:** Featuring New York style pizza, with both made-to-order pies and by the slice
- **Café Promenade:** Offering Seattle's Best coffee, fruit shakes, pastries and sandwiches all day
- **The Cupcake Cupboard:** Featuring fresh-baked gourmet cupcakes as well as parties and design classes

## VITALITY AT SEA SPA AND FITNESS CENTER

- **The Vitality Café:** Offering healthy snacks, sandwiches, wraps, fruit and smoothies

**THE CLASSICS**, Royal Caribbean hasn't forgotten the classics of its fleet:

- **Adagio Dining Room:** The ship's main restaurant features a three-tier venue with a 1920s Art Deco style; flexible My Time Dining and traditional assigned seatings, as well as the highly anticipated DreamWorks Character Breakfast
- **Windjammer Marketplace:** A casual buffet fare for breakfast, lunch and dinner
- **In-Stateroom Service:** Order from the complimentary breakfast, lunch and dinner menus, or choose an original Johnny Rockets hamburger or Ghirardelli chocolate cookies from the new Dine In Delights menu

*Allure of the Seas* shares the title of the world's largest and most revolutionary cruise ship with sister-ship *Oasis of the Seas*. An architectural marvel at sea, she will span 16 decks, encompass 225,282 gross registered tons, carry 5,400 guests at double occupancy, and feature 2,700 staterooms. *Allure of the Seas* will tout Royal Caribbean's exclusive neighborhood concept of seven distinct themed areas, which will include Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone. The ship will alternate a Western Caribbean with an Eastern Caribbean seven-night itinerary from her home port of Port Everglades in Fort Lauderdale, Fla. Additional information is available at [www.AllureoftheSeas.com](http://www.AllureoftheSeas.com).

Royal Caribbean International is a global cruise brand with 21 ships currently in service and one under construction. The line also offers unique cruisetour land packages in Alaska, Dubai, Europe, Australia and New Zealand, and South America. For additional information or to make reservations, call your travel agent, visit [www.royalcaribbean.com](http://www.royalcaribbean.com) or call (800) ROYAL-CARIBBEAN. Travel professionals should visit [www.cruisingpower.com](http://www.cruisingpower.com) or call (800) 327-2056.

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