



ROYAL CARIBBEAN'S NEWEST SHIP, *ALLURE OF THE SEAS*, STEALS THE SPOTLIGHT WITH *CHICAGO* AS HEADLINE SHOW

Second Tony Award-Winning Broadway Musical Takes to the High Seas with Royal Caribbean

MIAMI, May 6, 2010 – This December, Royal Caribbean International will once again make waves on the cruise vacation scene with the debut of the world's next largest and most innovative cruise ship, *Allure of the Seas*. As did sister-ship *Oasis of the Seas*, the arrival of *Allure of the Seas* will bring an unprecedented array of brand new features and onboard amenities, including one of Broadway's longest-running and most recognizable theatric productions, *Chicago: The Musical*, which will headline in the ship's main theater. Reprising the lauded at-sea debut of *Hairspray* aboard *Oasis of the Seas*, *Allure of the Seas*' Amber Theater will join an illustrious list of venues, such as the Ambassador Theater in New York City and the Cambridge Theatre in London's West End, that have raised the curtain on the award-winning musical. A new webisode about *Chicago: The Musical* aboard *Allure of the Seas* is now playing at www.AllureoftheSeas.com.

"*Allure of the Seas* will feature an unbelievable lineup of new entertainment options that will dazzle and delight guests of all ages," said Lisa Bauer, senior vice president, Hotel Operations, Royal Caribbean International. "*Chicago: The Musical* will become the second Tony Award-winning musical that Royal Caribbean debuts at sea and tops the list of award-winning caliber entertainment created by our own Royal Caribbean Productions team."

Chicago fans will find that *Allure of the Seas*' version of the popular production includes the same infamous cast of characters and one show-stopping-song after another, weaving together a universal tale of fame, fortune and 'all that jazz.' Slightly condensed to fit an approximate run time of 90 minutes, the musical will be brought to life on *Allure of the Seas*' Broadway-style proscenium stage in the ship's state-of-the-art, 1,380-seat Amber Theater.

"We're very excited at the opportunity to partner with Royal Caribbean, and we look forward to entertaining even more guests each week with the story of *Chicago*," said Barry Weissler, Producer of *Chicago: The Musical* on Broadway.

While *Chicago: The Musical* is the first production announced for *Allure of the Seas*, many more world-class entertainment options will be available for guests to enjoy at the wide variety of venues found shipwide – including a spectacle of music, dance and aerial acrobatics called *Blue Planet* that also will run in the Amber Theater; *OceanAria*, a signature aquatic production in the ship's open-air AquaTheater, fusing high dive thrills with dramatic aerial choreography; an ice show extravaganza planned for the ship's ice-skating rink, Studio B; spectacular and colorful parades in the Royal Promenade; and everything else in between, from jazz performances to comedy.

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Auditions for the Royal Caribbean’s production of *Chicago*, as well as the other shows on *Allure of the Seas* will begin June 3. Open casting calls will be held June 3 - 5 in Chicago, June 8 - 11 in London, and June 14 - 17 in New York. More details and a full schedule can be found at www.RoyalCaribbeanProductions.com.

Allure of the Seas shares the title of the world’s largest and most revolutionary cruise ship with sister-ship *Oasis of the Seas*. An architectural marvel at sea, she will span 16 decks, encompass 225,282 gross registered tons, carry 5,400 guests at double occupancy, and feature 2,700 staterooms. *Allure of the Seas* will tout Royal Caribbean’s exclusive neighborhood concept of seven distinct themed areas, which will include Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone. The ship will alternate a Western Caribbean with an Eastern Caribbean seven-night itinerary from her home port of Port Everglades in Fort Lauderdale, Fla. Additional information is available at www.AllureoftheSeas.com.

Royal Caribbean International is a global cruise brand with 21 ships currently in service and one under construction. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYAL-CARIBBEAN. Travel professionals should go www.cruisingpower.com or call (800) 327-2056.

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