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**ROYAL CARIBBEAN ANNOUNCES *BEST PRICE GUARANTEE***  
***Price Protection Program Offers Guests Cruise Line's Lowest Advertised Fare***

**MIAMI, September 22, 2009** – Vacationers can enjoy the benefits of booking early and the peace of mind of receiving the best advertised prices with Royal Caribbean International's *Best Price Guarantee* program. By booking early, vacationers have access to a much wider selection of staterooms and availability on their desired departure date. If the guest then finds a lower fare advertised by Royal Caribbean for the same ship, sail-date and stateroom category, they can receive the difference in price as an onboard credit to spend on cocktails, spa services, specialty dining and other shipboard purchases. Any dollars not spent will be refunded at the conclusion of the cruise.

"*Best Price Guarantee* gives guests peace of mind, allowing them to plan ahead, book early and get the staterooms and excursions that they want with no worries that a better deal will come along after they've committed," said Betsy O'Rourke, senior vice president of Marketing, Royal Caribbean International. "We want our guests to know that they received a good deal from us, which helps them enjoy their vacation with us even more."

Guests can take advantage of Royal Caribbean's *Best Price Guarantee* immediately from the time of booking to up to 72 hours prior to sailing. When guests booked with Royal Caribbean find a subsequent qualifying lower price advertised by the cruise line after they've booked, they simply contact Royal Caribbean or their travel agent, who will make the request to the cruise line. The difference in pricing will be provided in the form of an onboard credit. For reservations outside of the final payment period, onboard credit may be replaced, upon request, with a reduction to guests' outstanding balance or a refund, as applicable. A limited number of pricing programs are excluded from the *Best Price Guarantee* program and does not apply to group bookings. Other terms and conditions may apply. For full terms and conditions, please visit

<http://www.RoyalCaribbean.com/BestPriceGuarantee>.

Royal Caribbean International is a global cruise brand with 20 ships currently in service and two under construction. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit <http://www.royalcaribbean.com> or call (800) ROYAL-CARIBBEAN. Travel professionals should go to <http://www.cruisingpower.com> or call (800) 327-2056.

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