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## **ROYAL CARIBBEAN ANNOUNCES TRAVEL PARTNERS OF THE YEAR FOR 2024**

Top-performing travel professionals across North America win the most coveted awards

MIAMI, Feb. 14, 2025 — 2024 was a record-breaking year for Royal Caribbean, marked by the highly anticipated introductions of the world's best family vacation, *Icon of the Seas*, and the world's biggest weekend, *Utopia of the Seas*. The vacation brand also announced plans for its newest destinations Perfect Day Mexico and the Royal Beach Club Collection in Paradise Island, The Bahamas, and Cozumel, Mexico. Following a monumental year of innovation and delivering world-class vacations, Royal Caribbean International has revealed its 2024 "Travel Partners of the Year" awards.

The 2024 Travel Partners of the Year Awards recognize **12 outstanding travel agencies**, including both first-time and repeat winners, that have demonstrated exceptional success and dedication to the industry. Among the honorees, Travel Leaders Network has been awarded the prestigious 2024 Chairman's Award, while Travel Planners International received the President's Award. First-time honorees include Marvelous Mouse Travels, Fora Travel and Moms at Sea. It is with great pride that Royal Caribbean reveals its "Travel Partners of the Year:"

- O Chairman's Award for Overall Achievement: Travel Leaders Network
- o President's Award for Overall Achievement: Travel Planners International
- National Account Partner of the Year: Cruise Planners
- o Southeast Partner of the Year: Marvelous Mouse Travels
- Northeast Partner of the Year: Fora Travel
- Central Partner of the Year: Moms at Sea
- West Partner of the Year: Harr Travel
- O Canada Partner of the Year: The Travel Agent Nextdoor
- Franchise Partner of the Year: CruiseOne & Dream Vacations
- Corporate Incentive Partner of the Year: 3D Cruise Partners

- Charter Partner of the Year: Entertainment Cruise Productions
- Caribbean Partner of the Year: Travel Planners / Expedia Cruceros
- Automation Partner of the Year: Marvelous Mouse Travels

"We are entering an exciting era for the travel industry and overall vacation landscape, and it's a thrilling time to be a travel partner. Royal Caribbean is poised for remarkable achievements, and our success is significantly attributed to our dedicated travel professionals. Their expertise in pairing clients with their ideal vacation experience is truly invaluable," said Vicki Freed, senior vice president, Sales, Trade Support and Service, Royal Caribbean International. "I am delighted to celebrate these outstanding agencies who continuously partner with us and achieve incredible results. As we look forward to 2025 and the highly anticipated launch of *Star of the Seas* and opening of Royal Beach Club Paradise Island in The Bahamas, we are excited about the new opportunities and milestones ahead for the entire travel industry. Thank you for your continued support, and congratulations to the winners."

## **About Royal Caribbean International**

Royal Caribbean International, part of Royal Caribbean Group (NYSE: RCL), has delivered memorable vacations for more than 50 years. The cruise line's game-changing ships and private destinations revolutionize vacations with innovations and an all-encompassing combination of experiences, from thrills to dining and entertainment, for every type of family and vacationer. Voted "Best Cruise Line Overall" for 22 consecutive years in the *Travel Weekly* Readers Choice Awards, Royal Caribbean makes memories with adventurers across more than 300 destinations in 80 countries on all seven continents, including the line's top-rated private destination, <u>Perfect Day at CocoCay</u> in The Bahamas.

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