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ROYAL BEACH CLUB PARADISE ISLAND INVITES BAHAMIAN BUSINESSES TO SUBMIT FOR DOZENS OF SERVICE PROPOSALS

Interested businesses who want to be a part of creating the ultimate pool and beach day experience are requested to bid

NASSAU, THE BAHAMAS, Feb. 12, 2025 – Royal Caribbean International is marking the next phase in the development of its 17-acre Royal Beach Club on Paradise Island with an open call for Bahamian businesses to submit proposals to become a part of the experience. From landscaping to medical services, the vacation industry leader has begun opening dozens of requests for proposals (RFPs) for goods and services, demonstrating the company's continued commitment to opportunity creation for Bahamian entrepreneurs, suppliers, and providers, to reach the millions of visiting guests.

"Our call for proposals from Bahamian businesses and artisans is a crucial next step in the Royal Beach Club's development and ultimate success," said Philip Simon, President, Royal Caribbean Bahamas. "This initiative underscores our dedication to creating opportunities for local entrepreneurs and supporting the Bahamian community by ensuring the beach club is a space for Bahamians to thrive."

One of the largest categories opening for bids in the coming weeks encompasses the trades and facilities maintenance crucial to the beach club's daily operations including mechanical, electrical, plumbing repair and refrigeration technicians, as well as upholsterers and carpenters. Additional priority services include landscaping and pool maintenance, pest control, provision of retail and Bahamian products, security, and medical.

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Additional opportunities include music and entertainment, beach and water activities, housekeeping, and the development of a new signature venue, "The Bunker," where the selected bid will have an opportunity to create an immersive experience unique to The Bahamas. Visually, visitors will enjoy dynamic art by up-and-coming local artists as part of Royal Caribbean's Artist Discovery Program. Launching a dedicated Bahamas edition will connect visitors to the beauty and creativity of The Bahamas.

"Each proposal will be assessed for scalability, ability to meet Royal Caribbean's quality standards, commitment to the company's six environmental pillars, consistency, timeliness and pricing," Simon explained.

Those interested in learning more about the opportunities or submitting a bid can visit www.royalbeachclubatparadiseisland.com for regular updates.

The first of the Royal Beach Club Collection, Royal Beach Club Paradise Island is taking shape in the coming months ahead of its opening in late 2025, and at the heart of the experience will be the island nation of The Bahamas. From the location – one of the island's most idyllic beaches – to the Bahamian food, culture and staff, to a unique public-private partnership in which Bahamians will own up to 49% equity, the all-new beach club combines the beauty and spirit of The Bahamas with signature Royal Caribbean touches across the experience, service and design.

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About Royal Caribbean International

Royal Caribbean International, part of Royal Caribbean Group (NYSE: RCL), has delivered memorable vacations for more than 50 years. The cruise line's game-changing ships and private destinations revolutionize vacations with innovations and an all-encompassing combination of experiences, from thrills to dining and entertainment, for every type of family and vacationer. Voted "Best Cruise Line Overall" for 22 consecutive years in the Travel Weekly Readers Choice Awards, Royal Caribbean makes memories with adventurers across more than 300 destinations in 80 countries on all seven continents, including the line's top-rated private destination, Perfect Day at CocoCay in The Bahamas.

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