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**MAKE ROOM FOR GRAN: ROYAL CARIBBEAN REVEALS UK KIDS CRAVE HOLIDAYS  
WITH THE WHOLE FAMILY**

*A new study shows that young ones are eager for multi-generational holidays with experiences for all ages*

**LONDON, 2 Dec. 2024** – Young holidaymakers are all about adventure, and bringing the whole family along is at the top of their lists. **A survey commissioned by Royal Caribbean** polled **1,000 children across the UK aged 6-11\*** and found **nearly half of kids enjoy their holidays even more when their grandparents join in on the fun.**

The responses show children are eager to make their next getaway a full-family experience, with **44% of respondents wishing to travel with grandma** and **42% with grandad**. According to the survey, **65%** of young ones say the **extra fun** that comes with having grandparents along for the adventure is their top reason for wanting them on holiday. Beyond the laughs, kids also look forward to the **special memories** they'll make (**49%**) and the **cool activities they can enjoy together (40%)**. In addition, more than a third of participants admit they love being **spoilt with presents when travelling with their grandparents (38%)**, while **37%** look forward to a little extra pampering with **longer playtime.**

Gerard Nolan, vice president, Europe, Middle East and Africa, Royal Caribbean International, says: "We know planning family holidays can be a balancing act to ensure everyone is entertained and different family needs are being met. At Royal Caribbean, we're proud to offer the ultimate multi-generational experience with something for everyone and without compromise. From racing waterslides and ziplines, to relaxing moments, incredible entertainment and dining options to suit every palate, every member of the family can enjoy their perfect holiday, both together and in their own way."

*(more)*

The research further reveals that **children’s ideal holiday lasts 11 days, packed with four different activities every day** – adding up to 44 ways to keep kids entertained. The top activities include **swimming (67%)**, visiting a **water park (59%)** and zooming down the **slides (54%)**. Kids also love **exploring new places (45%)**, trying **new and different foods (42%)**, riding **rollercoasters (41%)** and even **zip lining (24%)**. The lineup of Royal Caribbean adventures awaiting travellers can check all these boxes, with endless thrills – from record-breaking waterslides at **Category 6** on Icon Class adventures to plunging down the tallest dry slide at sea – **The Ultimate Abyss** – on Oasis Class favourites. Plus, in between exploring sought-after, picturesque destinations, families can adventure on board by **soaring on the zip line** or enjoy a variety of cuisines from across the globe, from **Italian favourites at Giovanni’s Table** to **family-style American classics at Johnny Rockets**.

If kids could plan their perfect trip, their wish lists would also include **unlimited ice cream (14%)** and **unlimited pool time (12%)**. Young holidaymakers are in for a treat with unlimited ice cream poolside at **Sprinkles** and a variety of pools to enjoy – from action-packed family pools to splash zones for kids. And to top off all the adventuring, **45% of kids** prioritise **quality time and having fun with the family** – including **spending more than four hours a day with grandparents**.

#### **Kids Are Also Enjoying a Digital Detox**

More highlights from the survey show **43% of kids admit they use tablets and phones less on holiday**—they’re simply too busy having fun. **Making new friends** is also a key holiday highlight for **79%** of children, bringing new experiences and in-person connections. With so many activities for kids to enjoy, including the industry-leading [Adventure Ocean](#) youth programme, holidaymakers can choose to create more memories offline.

With a wide range of activities, from rock climbing and sky diving simulators to diverse dining experiences and a lineup of entertainment, Royal Caribbean offers something for every generation to get away and make memories together.

For more details on Royal Caribbean’s holidays for all ages, holidaymakers can visit Royal Caribbean’s [website](#).

#### **NOTES TO EDITOR:**

Imagery for all ships can be found [here](#).

\*Research was conducted in partnership with OnePoll.

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### **About Royal Caribbean International**

[Royal Caribbean International](#), part of Royal Caribbean Group (NYSE: RCL), has delivered memorable vacations for more than 50 years. The cruise line’s game-changing ships and private destinations revolutionize vacations with innovations and an all-encompassing combination of experiences, from thrills to dining and entertainment, for every type of family and vacationer. Voted “Best Cruise Line Overall” for 21 consecutive years in the Travel Weekly Reader’s Choice Awards, Royal Caribbean makes memories with adventurers across more than 300 destinations in 80 countries on all seven continents, including the line’s top-rated private destination, Perfect Day at CocoCay in The Bahamas.

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