





ROYAL CARIBBEAN AND INTER MIAMI TEAM UP TO GRANT THE WISHES OF 23 MAKE-A-WISH CHILDREN

MIAMI (Sept. 26, 2024) – Fueled by passion and driven by a love for their community, Inter Miami CF and Royal Caribbean teamed up to fulfill the mission they set when their unprecedented partnership was announced in August 2023: to create memorable experiences for families and fans everywhere, changing the game from ship to pitch around the world. Together with Make-A-Wish, the global nonprofit that creates life-changing wishes for children with critical illnesses, the South Florida-based powerhouses had the privilege of granting the wishes of 23 kids during a one-of-a-kind, four-day experience between Saturday, Sept. 21 – Tuesday, Sept. 24, in South Florida.

The children from across the U.S. and abroad, from South Florida to Texas and Canada to Israel, fulfilled their lifelong wish to meet the Inter Miami squad and Inter Miami captain Lionel Messi. Leading up to that moment, Royal Caribbean hosted a day of unforgettable adventures on the new *Icon of the Seas*, named by TIME as one of the World's Greatest Places. Experiences like these help children build the physical and emotional strength they need to fight a critical illness. A wish can be a game-changer that brings joy and a sense of normalcy back into a family's life.

"At the heart of Inter Miami's 'Freedom to Dream' ethos is the belief that we pursue our dreams boldly and support our fans and community in achieving theirs," said Jorge Mas, Inter Miami CF Managing Owner. "Teaming up with our Main Partner Royal Caribbean and Make-A-Wish to make these extraordinary children's dreams come true is an inspiring reminder that fútbol is more than a game – it's a transformative force for joy, hope, and connection. Through initiatives like this, we aim to harness the magic of Inter Miami to create memories and to uplift our fans."

The unforgettable multiday experience kicked off on Saturday, Sept. 21, on *Icon*. With six record-setting waterslides, seven pools, the first neighborhood designed for young families, more than 40 ways to dine, drink and be entertained, and more, the first-of-its-kind combination of the best of every vacation is where every type of family and adventurer can make memories together without compromise. The families enjoyed a specially planned day of experiences, from getting a look up close at the first theatrical rendition of "The Wizard of Oz" at sea to reaching new heights and speeds at the Category 6 waterpark, refueling on bites of all kinds, and more.

"For wish kids and their families, experiences they will remember forever can be life-changing, and that impact is at the heart of Royal Caribbean's Wishes at Sea program and our multiyear partnership with Make-A-Wish," said Michael Bayley, president and CEO, Royal Caribbean International. "Being able to then come together with our partners at Inter Miami CF in that mission is the hat trick that brings this all from ship to pitch in a beautiful way, and it shows what the power of partnership and a shared passion for the community and families can do."

On Tuesday, Sept. 24, the 23 wish kids and their families were embraced by the spirit of Inter Miami's "Freedom to Dream" motto as they arrived at the Club's home, Chase Stadium, where their dream became a reality. The day began with each child and their family celebrated in their own fieldlevel suite, where they were greeted with special gifts, including a team-signed jersey personalized with their name, a curated food and beverage experience, and additional Inter Miami CF gear. The experience continued with a private viewing of an Inter Miami CF practice, offering an exclusive look at how the players and coaching staff prepare for a match. Following a heartwarming interaction with their fútbol heroes, including Messi, Luis Suarez, Jordi Alba, Drake Callender, Benjamín Cremaschi and more, the day wrapped up with a memorable group photo, capturing a moment everyone involved will treasure forever.

"A wish is a turning point for children battling critical illnesses—it sparks the hope and strength they need to keep fighting. Partners like Royal Caribbean and Inter Miami CF help us make these lifechanging wishes a reality," said Leslie Motter, president and CEO of Make-A-Wish America. "Whether on the field or at sea, we're creating moments of joy and fostering hope that truly transforms lives.

These heartwarming wishes were also supported by Fanatics, the official sports partner of Make-A-Wish. On Monday, Sept. 23, Fanatics organized a special day for the wish kids at their local office in South Florida, surprising them with their own photoshoot and design of a custom plaque, an abundance of trading cards, team merchandise, and other surprises to help commemorate the experience.

This special initiative builds on the shared commitment of two hometown favorites: Royal Caribbean and its decades-long track record of celebrating and contributing to the destinations its ships visit and Inter Miami's commitment to harnessing the power of fútbol to do good since the Club's inception.

(more)

ABOUT INTER MIAMI CF

Club International de Fútbol Miami, known as Inter Miami CF, is an American professional sports team in its fifth season in Major League Soccer. Inter Miami plays and trains at its 34-acre centralized facility, which includes Chase Stadium, a 50,000-square-foot training center and seven fields in Fort Lauderdale, Florida. In addition to the MLS team, the Club fields MLS NEXT Pro team Inter Miami CF II and has a youth Academy for ages U-12 to U-19. Inter Miami CF Main Partners include: Royal Caribbean, Fracht Group, JPMorgan Chase, Polkadot, Baptist Health, Florida Blue. Please visit www.intermiamicf.com for more information.

ABOUT ROYAL CARIBBEAN

Royal Caribbean International, part of Royal Caribbean Group (NYSE: RCL), has delivered memorable vacations for more than 50 years. The cruise line's game-changing ships and private destinations revolutionize vacations with innovations and an all-encompassing combination of experiences, from thrills to dining and entertainment, for every type of family and vacationer. Voted "Best Cruise Line Overall" for 21 consecutive years in the Travel Weekly Readers Choice Awards, Royal Caribbean makes memories with adventurers across more than 300 destinations in 80 countries on all seven continents, including the line's top-rated private destination, Perfect Day at CocoCay in The Bahamas.

Media can stay up to date by following <u>@RoyalCaribPR</u> on X and visit <u>www.RoyalCaribbeanPressCenter.com</u>. For additional information or to book, vacationers can visit <u>www.RoyalCaribbean.com</u>, call (800) ROYAL-CARIBBEAN or contact their travel advisor.

ABOUT MAKE-A-WISH

Make-A-Wish creates life-changing wishes for children with critical illnesses. Founded in Phoenix, Arizona, Make-A-Wish is the #1 most trusted nonprofit operating locally in all 50 states throughout the U.S. Together with generous donors, supporters, staff and more than 20,000 volunteers across the country, Make-A-Wish delivers hope and joy to children and their families when they need it most. Make-A-Wish aims to bring the power of wishing to every child with a critical illness because wish experiences can help improve emotional and physical health. Since 1980, Make-A-Wish has granted more than 585,000 wishes in 50 countries worldwide; more than 375,000 wishes in the U.S. and its territories alone. For more information about Make-A-Wish America, visit wish.org.