



MEDIA CONTACTS: Lyan Sierra-Caro (305) 539-4091
lsierracar@rccl.com

Stephanie Holder (305) 982-2959
sholder@rccl.com

NEW, AMPLIFIED ADVENTURES ON ROYAL CARIBBEAN'S *ALLURE OF THE SEAS* TO MAKE A SUMMER SPLASH IN EUROPE

Iconic Ship Sets Sail from Barcelona in May 2020 with Added Thrills, Nightlife and Dining

MIAMI, July 11, 2019 – Travelers can soon take in Europe's historic destinations from a bold, new perspective on board the **amplified** [*Allure of the Seas*](#). Royal Caribbean International has revealed the signature feats and innovative experiences coming to the renowned Oasis Class ship as part of a 58-day, \$165 million transformation. Guests will be able to conquer a continent's worth of adventures and come back for more with *Allure's* upcoming lineup of new features, including the **Ultimate Abyss**, the tallest slide at sea; **The Perfect Storm** trio of waterslides, **completely redesigned Adventure Ocean kids and teens spaces**, the first **Giovanni's Italian Kitchen & Wine Bar**, and Quantum Class original **Music Hall**. Reimagined as the ultimate summer vacation in Europe, *Allure* will open its season of 7-night Western Mediterranean cruises from homeport Barcelona, Spain on May 10, 2020.

Bold Family Favorites

Whether the moment calls for thrills or relaxation, vacationers sailing on the amplified *Allure of the Seas* can test their courage or sit back at the Pool and Sports Zone neighborhood that will now tout the perfect family day out. Feature highlights include:

- The 10-story **Ultimate Abyss**, the tallest slide at sea
- **The Perfect Storm** trio of waterslides, **Typhoon**, **Cyclone** and **Supercell**
- **Splashaway Bay** kids aquapark, featuring twin drench buckets, three waterslides, fountains, pools, water cannons and a Splash Pad for tots
- **Reimagined pool deck**, complete with **The Lime & Coconut** signature bar across two locations, a wider variety of seating and shade with cabana-like "casitas," daybeds, hammocks and swing seats; new whirlpools on the top deck, and a reinvigorated, adults-only Solarium

The thrill will go from the outside-in on board the amped-up *Allure*. Expanding on the ways that families can spend time together and on their own are the additions of completely reimaged, dedicated spaces for babies, kids and teens, and popular Royal Caribbean activities.

- **All-new Adventure Ocean**, where younger kids can choose their own immersive adventures across an entirely new layout. The major makeover will bring to life interactive, personalized and unexpected activities and features in areas redesigned from top to bottom, including whimsical rooms with climbable creations at **Play Place**, hands-on art, science and tech fun at **Workshop**; friendly competition in physical, interactive games at **Arena**; the **Hangout**, to chill and make new friends over gaming consoles or sit back for some quality “me” time, **AO Babies** for babies and tots, and experiential activities at the multipurpose **AO Junior** space specially designed for 3- to 5-year-olds
- **Maxed-out teen spaces**, debuting a 360-degree transformation, with a secret speakeasy-like entrance leading into an exclusive lounge with gaming consoles, music, movies, places to hang out and a new outdoor deck
- **Glow-in-the-dark laser tag** in Clash for the Crystal City and **Royal Escape Room – Apollo 18: Lunar Landing**, an out-of-this-world expedition that challenges guests to solve puzzle after puzzle before time runs out

A World of Flavors

Allure will deliver an array of culinary possibilities with more restaurants, casual spots and bars joining the already-diverse offering of specialty and complimentary options.

- **Giovanni’s Italian Kitchen & Wine Bar**, a new take on a guest-favorite, will offer the beloved family-style, rustic dining experience with an enhanced menu of Italian staples, complete with hand-tossed pizza from the new in-house pizza oven, an expansive charcuterie station and a wide selection of wines and limoncellos
- **Portside BBQ** will serve up a menu inspired by popular barbecue styles across the United States, including brisket, pulled pork, chicken, burnt ends, mac and cheese, homestyle cornbread and more
- **Playmakers Sports Bar & Arcade** for gameday watch parties on big-screen TVs, tournaments, bar bites with a twist and ice-cold brews
- **El Loco Fresh**, featuring casual Mexican “street fare”
- **Sugar Beach**, the sweetest spot on board with more than 220 types of candy and ice cream

- **Bionic Bar by Makr Shagr**, manned by two robot bartenders shaking up classic cocktails and custom orders

Amped-Up Hotspots

After a day of exploring iconic destinations and channeling their inner adventurer, guests can go out for a “night on the town” and find new venues added to the nightlife offered on board.

- **Music Hall**, a Quantum Class favorite, will take live music to the next level with revolving setlists and cover bands, ample lounge seating on two levels and room to rock out on the dance floor
- **Spotlight Karaoke**, the dedicated karaoke bar with both main stage and private room experiences will feature thousands of songs to choose from, music trivia and themed nights

Beginning May 2020, *Allure of the Seas*’ 7-night Western Mediterranean cruises sailing roundtrip from Barcelona will visit must-see cities such as Palma de Mallorca, Spain; Provence (Marseille), France; Florence/Pisa (La Spezia), Rome (Civitavecchia) and Naples/Capri, Italy.

Allure joins the original gamechanger, [Oasis of the Seas](#), as the second Oasis Class ship to be reimaged in the \$1 billion [Royal Amplified](#) fleet modernization program. These two revolutionary ships will steal the spotlight next year in Europe and the New York area, respectively, as the boldest summer vacations on both sides of the Atlantic.

In November 2020, *Allure* will make its way coast to coast to Miami for the winter season. Sailing from Royal Caribbean’s state-of-the-art Terminal A, the reimaged ship will offer 7-night Eastern and Western Caribbean cruises. Many of the ship’s Caribbean itineraries will include visits to the cruise line’s new private island destination in The Bahamas, [Perfect Day at CocoCay](#).

About Royal Caribbean International

[Royal Caribbean International](#) has been delivering innovation at sea for more than 50 years. Each successive class of ships is an architectural marvel featuring the latest technology and guest experiences for today’s adventurous traveler. The cruise line continues to revolutionize vacations with itineraries to more than 270 destinations in 72 countries on six continents, including Royal Caribbean’s highly anticipated private island in The Bahamas, Perfect Day at CocoCay, the first in the Perfect Day Island Collection. Royal Caribbean has also been voted “Best Cruise Line Overall” for 16 consecutive years in the *Travel Weekly* Readers’ Choice Awards.

Media can stay up-to-date by following [@RoyalCaribPR](#) on Twitter, and visiting [RoyalCaribbeanPressCenter.com](#). For additional information or to make reservations, vacationers can call their travel advisor; visit [RoyalCaribbean.com](#); or call (800) ROYAL-CARIBBEAN.

***June 2020 Update:** Worldwide port and shipyard closures as well as other prolonged effects on the cruise industry have impacted our ability to move forward with *Allure of the Seas*' amplification this year. Previously on hold, the multimillion-dollar transformation planned for this spring will now be scheduled for a later date.

We are still committed to seeing through the Royal Amplified fleet modernization program. Updates to our plans, including new dates for our remaining amplifications, are being explored as we navigate the global pandemic's ongoing impact.

A standard maintenance dry dock has been scheduled for *Allure*. The ship is currently in Cadiz, Spain for the work.

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