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### **ROYAL CARIBBEAN WINS 'BEST CRUISE LINE OVERALL' FOR RECORD 14<sup>TH</sup> YEAR**

*Unrivaled Global Cruise Line Sweeps Prestigious Travel Weekly Readers Choice Awards in Cruise Sector*

**MIAMI, Dec. 16, 2015** – For the fourteenth consecutive year, [Royal Caribbean International](#) was named “Best Cruise Line Overall” in the 2016 *Travel Weekly* Readers Choice Awards. At a ceremony last night, the most coveted travel awards, recognizing the best of the best in the travel industry, also honored the cruise line as “Best Cruise Line Sales & Service” for the ninth consecutive year and “Best Cruise Line in the Caribbean.” Royal Caribbean’s ships continued the tradition of winning “Best New Cruise Ship Overall,” with the designation this year going to *Harmony of the Seas*, and “Best Individual Cruise Ship” for *Allure of the Seas*.

“It is such a great honor to sweep the top categories in the cruise sector of these notable awards selected by *Travel Weekly* readers and so many valued travel agents,” said Vicki Freed, senior vice president, Sales and Trade Support and Service, Royal Caribbean International. “Being recognized as ‘Best Cruise Line Overall’ since the inception of the Readers Choice Awards, as well as ‘Best Cruise Line Sales & Service’ for nine years in a row, is testament to our incredibly strong relationships with travel partners built on years of working together, learning together and innovating together. We thank *Travel Weekly* and valued agents for their ongoing support, and will continue to deliver on our commitment and promise to our travel partners’ success.”

*Travel Weekly* recognized the honorees at its 14th annual Readers Choice Awards, hosting a gala dinner and ceremony Thursday night at the Conrad Hotel in New York. Winners were selected in 78 categories in the airline, car, hospitality, rail, GDS, agent education, tour, cruise, destination, loyalty program and theme park sectors. The awards are presented to suppliers considered by *Travel Weekly* readers who led the way in product and service during the past year.

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Royal Caribbean International is an award-winning global cruise brand with a 46-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean, including jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line’s world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted “Best Cruise Line Overall” for 14 consecutive years in the *Travel Weekly* Readers Choice Awards.

The cruise line sails 25 of the world’s most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following [@RoyalCaribPR](#) on Twitter, and visiting [RoyalCaribbeanPressCenter.com](#). For additional information or to make reservations, vacationers should call their travel agent; visit [RoyalCaribbean.com](#); or call (800) ROYAL-CARIBBEAN.

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