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**PATTI LABELLE GIVES EXCLUSIVE VIP PERFORMANCE ON ROYAL CARIBBEAN'S
FIRST-EVER PRESIDENT'S CRUISE**



Royal Caribbean International President and CEO Michael Bayley welcomes legendary artist Patti LaBelle on highly rated Allure of the Seas

NOTE TO EDITORS: High-resolution image available at RoyalCaribbeanPressCenter.com

MIAMI, Sept. 22, 2016 – Grammy award-winning legendary artist Patti LaBelle hit a high note onboard [Royal Caribbean International's](http://RoyalCaribbeanInternational.com) *Allure of the Seas* in honor of the cruise line's first-ever President's Cruise with President and CEO Michael Bayley. LaBelle was onboard to treat members of the cruise line's Crown & Anchor Society loyalty program to an exclusive performance of her best hits including "Lady Marmalade," "New Attitude," "On My Own" and "You Are My Friend." During the special seven-night Caribbean cruise, sailing round-trip from Fort Lauderdale, FL, guests onboard *Allure* are visiting popular ports of call including Nassau, The Bahamas; San Juan, Puerto Rico; and Charlotte Amalie, St. Thomas.

(more)

Royal Caribbean International is an award-winning global cruise brand with a 46-year legacy of innovation and introducing industry “firsts” never before seen at sea. Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanPressCenter.com. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

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