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ROYAL CARIBBEAN NAMED BEST CRUISE LINE OVERALL FOR 13TH CONSECUTIVE YEAR
Global Brand also honored as Best Cruise Line Sales and Service and Best Cruise Line in the Caribbean

MIAMI, Dec. 16, 2015 – For a thirteenth consecutive year, Royal Caribbean International was named the Best Cruise Line Overall in the 2015 Travel Weekly Readers Choice Awards. The cruise line also was honored for the eighth year in a row for Best Cruise Line Sales & Service and Best Cruise Line in the Caribbean. Royal Caribbean’s ships continued with their tradition of being named Best Cruise Ship Overall with the honor going to *Quantum of the Seas* this year.

“It is such a great honor to be chosen in so many categories by Travel Weekly readers, our valued travel agent partners,” said Vicki Freed, senior vice president, Sales, Trade Support and Service for Royal Caribbean International. “We are very proud to have won the Best Cruise Line Overall award throughout the life of this recognition program, as well as the Best Sales & Services award for eight years in a row. We thank Travel Weekly and travel agents for their ongoing support.”

Travel Weekly honored the winners of its 13th annual Readers Choice Awards at a gala dinner and ceremony Tuesday at the Conrad Hotel in New York. Winners were selected in 67 categories in the airline, car, hospitality, rail, GDS, agent education, tour, cruise, destination and theme park sectors. The awards are presented to suppliers considered by Travel Weekly readers who led the way in product and service during the past year.

Royal Caribbean International is an award-winning global cruise brand with a 46-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line’s world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted “Best Cruise Line Overall” for 12 consecutive years in the Travel Weekly Readers Choice Awards.

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The cruise line sails 23 of the world's most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanPressCenter.com. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

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