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**TRAVEL WEEKLY CHINA AND TRAVEL WEEKLY ASIA NAME ROYAL CARIBBEAN THE
“BEST CRUISE LINE OVERALL”**

MIAMI, Oct. 22, 2015 – Royal Caribbean International has been voted “Best Cruise Line Overall” in the [Travel Weekly China](#) and [Travel Weekly Asia](#) first annual “Readers Choice Awards.” This marks a global clean-sweep for Royal Caribbean, which now holds the top spot awarded by the three titles of the industry’s most widely-read publication: [Travel Weekly](#), [Travel Weekly China](#) and [Travel Weekly Asia](#). For 12 consecutive years, Royal Caribbean has been recognized as the “Best Cruise Line Overall” by travel experts.

“It is a significant accomplishment to receive this accolade by our industry partners and peers in China and throughout Asia, extending our winning streak across the world,” said Michael Bayley, president & CEO, Royal Caribbean International. “I congratulate my colleagues shore-side and across the fleet for this unprecedented recognition, and thank our travel partners for their unwavering support.”

Travel Weekly Asia and *Travel Weekly China*, leading travel trade magazines in their respective markets, announced the winners yesterday in a ceremony in Singapore. The Reader’s Choice Awards pay tribute to the best in the industry, recognizing travel companies and individuals for their outstanding achievements. The winners are determined by travel professionals who are invited to vote for the best company, brand or destination in 31 categories representing the different segments of the travel industry. The segments include: airlines, cruise, resort, hotel, tour operator, destination, travel technology, attractions, airport, and car rental.

Royal Caribbean International is an award-winning global cruise brand with a 46-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line’s world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted “Best Cruise Line Overall” for 12 consecutive years in the Travel Weekly Readers Choice Awards.

The cruise line sails 23 of the world’s most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanPressCenter.com. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

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