

CZ



MEDIA CONTACTS: Tracy Quan (305) 539-6577
tquan@rccl.com

Lyan Sierra-Caro (305) 539-4091
lsierracar@rccl.com

**ROYAL CARIBBEAN INTERNATIONAL RECOGNIZED WITH
TRAVEL WEEKLY CHINA AND TTG CHINA AWARDS FOR SEVENTH CONSECUTIVE YEAR**

SHANGHAI, MAY 13, 2015 – For the seventh consecutive year Royal Caribbean International was recognized as the Best Cruise Operator in China by both *Travel Weekly China* and *TTG China*, two of the most influential news resources in the travel industry.

“We are absolutely thrilled to receive these two prestigious trade awards once again,” said Dr. Zinan Liu, Vice President of North Asia & China, Royal Caribbean International. “As these awards are voted on by travel agents and consumers across the country, it is an honor to have the support and confidence in our brand from our valued travel partners and the market. This is a great accomplishment for the Royal Caribbean International team and we will continue to offer our partners and guests the best products and service.”

The *Travel Weekly China* and *TTG China* awards are designed to honor the best in the travel industry, recognizing a broad range of segments including hotels and resorts, travel destinations, cruise lines, online travel, airlines and airports, travel agents and agencies and car rental companies.

“These awards identify the industry’s finest,” said Rebecca Zhang, *Travel Weekly’s* Publisher in China. “The professionals who read and rely on trade media have the expertise to select those business, destinations and hotels that provide higher level of service to their clients. Our readers can be confident that these winners represent the best this industry has to offer.”

Royal Caribbean International is an award-winning global cruise brand with a 45-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike.

(more)

Onboard, guests are catered to with the cruise line’s world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted “Best Cruise Line Overall” for 12 consecutive years in the Travel Weekly Readers Choice Awards. The cruise line sails 23 of the world’s most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanPressCenter.com. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

###