



**THE BEAR IS LOOSE: 30-FOOT TALL, EIGHT-TON POLAR BEAR
FEATURED ON SHIP'S TOP DECK**

Royal Caribbean International Unveils World-Class Multi-Million Dollar Art Collection for Quantum of the Seas

MIAMI, Aug. 12, 2014 – Royal Caribbean International’s newest ship, *Quantum of the Seas*, will exit the enclosed building hall at the Meyer Werft Shipyard in Papenburg, Germany, tomorrow, August 13, revealing an unexpected occupant – a 30-foot-tall magenta polar bear situated prominently on the exterior deck of the ship. The bear, a sculpture created by Denver-based artist Lawrence Argent, is the first glimpse of the 2,980 piece, multi-million art collection themed “What Makes Life Worth Living” that has been curated for *Quantum of the Seas*.

In addition to Lawrence Argent, an impressive portfolio of artists, including Paul Villinski, who created a monumental installation called “Crossing” which encompasses a wall of 210 butterflies representing 30 species, each made of aluminum, stainless steel, acrylic and enamel; sculptor Soo Sunny Park, whose sprawling, undulating structure titled “Waves of Light,” explores the light’s potential as a structural element. Pieces by these artists and others span size, art forms and mediums, and can be enjoyed both inside and outside the ship.

“Royal Caribbean has a long history of showcasing original art at sea; in fact, we boast one of the world’s largest private art collections across our fleet,” said Lisa Lutoff-Perlo, Executive Vice President, Operations, Royal Caribbean International. “The pieces we have commissioned for *Quantum of the Seas* are stunning, engaging and in some cases completely unexpected, and we are so thrilled that our guests have the opportunity to enjoy a variety of exceptionally brilliant works from some of the world’s most talented artists such as Lawrence Argent.”

The bear titled “From Afar” is comprised of 1,340 stainless steel triangles, weighs approximately eight-tons and is intended to incite wonder among guests, encouraging them to admire the bear from afar, as well as interact with it on a more intimate, yet whimsical level. The piece helps guests explore the ship’s art theme by showcasing intangible qualities of what makes life worth living, such as peace, love, joy, gratitude and passion, which is what *Quantum’s* art pieces are meant to evoke, while sister ship, *Anthem of the Seas*, scheduled to debut April 2015, uncovers tangible aspects of the theme such as adventure, entertainment and nature.

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“It is quite exciting to be collaborating with Royal Caribbean on a very visible and significant piece of art that will allow my work to be exposed to thousands of people each week,” said Argent. “The thing about cruise vacations is that they transport individuals from the normality of their everyday lives and leave them open to new experiences. The bear engages those that have a fear of thinking they don’t know what art is and turns it into an approachable entity.”

For more than 20 years, International Corporate Art (ICArt) has curated the collections for Royal Caribbean’s global fleet of 21 ships. The team combs the world for inspiring artists, new and seasoned, who create intriguing works to be showcased on the cruise line’s ships, a process that generally takes two to three years.

The groundbreaking Quantum-class ships, *Quantum of the Seas* and sister-ship *Anthem of the Seas* will introduce a new set of first-at-sea onboard experiences, such as Ripcord by iFLY, a heart-pounding skydiving experience; North Star, a thrilling adventure that transports guests more than 300 feet in the air on a breathtaking journey; cutting-edge transformative venues including SeaPlex, the largest indoor sports and entertainment complex at sea with bumper cars, roller skating and more; and the cruise line’s largest and most advanced staterooms ever.

The Quantum Class spans 18 decks, encompasses 167,800 gross registered tons, carries 4,180 guests at double occupancy and features 2,090 staterooms. *Quantum of the Seas* will sail out of New York Harbor from her homeport of Cape Liberty for her inaugural season before departing to her new homeport of Shanghai (Baoshan), China. *Anthem of the Seas* will debut in Southampton, U.K. in April 2015 sailing Mediterranean itineraries. More information on Quantum class is available at www.RoyalCaribbean.com/QuantumoftheSeas. Media can find more details, images and videos at <http://bit.ly/1o6Poyj>.

Royal Caribbean International is an award-winning global cruise brand with a 45-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world’s most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted “Best Cruise Line Overall” for 11 consecutive years in the Travel Weekly Readers Choice Awards.

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EDITOR’S NOTE: Watch live as Quantum of the Seas exits the building hall:
http://www.meyerwerft.de/en/meyerwerft_de/werft/das_unternehmen/webcam/webcam.jsp

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