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ROYAL CARIBBEAN'S *ANTHEM OF THE SEAS* TO OFFER MOST ADVANCED CRUISE VACATION IN EUROPE AND CARIBBEAN DURING INAUGURAL YEAR
Adventure of the Seas, Serenade of the Seas and Brilliance of the Seas also offer Vacationers Beautiful Destinations throughout Europe in Summer 2015

MIAMI, Feb. 10, 2014 – Royal Caribbean International today announced that the second ship in the new and most advanced Quantum class of ships, *Anthem of the Seas*, will be joined by *Adventure of the Seas* and *Brilliance of the Seas* in the U.K. as part of an unprecedented 2015 Europe season. As previously announced in November 2013 at an exclusive event for media and special guests at London's iconic Heron Tower, the highly anticipated *Anthem of the Seas* will homeport at Southampton, U.K. when it launches in April 2015. The ship will mark its inaugural Europe season with 19 cruises to the Spanish, French and Italian rivieras, and the Canary Islands on three- to 16-night itineraries, and then reposition in late-October 2015 to Port Everglades in Fort Lauderdale, Fla. and sail five-night short Caribbean, six-night Western Caribbean and eight-night Eastern Caribbean itineraries through April 2016 for its first winter season.

Royal Caribbean's Crown & Anchor Society loyalty members will have the exclusive privilege to reserve their staterooms earlier than the general public on *Anthem of the Seas* inaugural year sailings. *Anthem of the Seas'* summer 2015 Europe cruises will be available for member bookings starting Feb. 26, 2014 and the ship's winter 2015-16 Caribbean cruises will be open for members starting Mar. 12, 2014. Bookings for the general public on *Anthem of the Seas'* summer 2015 Europe cruises and winter 2015-16 Caribbean sailings will be opened on Mar. 3 and 20, 2014, respectively.

Serenade of the Seas also will join *Anthem of the Seas*, *Adventure of the Seas* and *Brilliance of the Seas* in the North Sea in summer 2015, and offer a range of Scandinavia and Russia, as well as Norwegian Fjords, sailings from Copenhagen, Denmark, and Stockholm, Sweden. *Adventure of the Seas*, *Brilliance of the Seas* and *Serenade of the Seas* will open for booking on Feb. 26, 2014.

Adventure of the Seas will sail three- to 16-night, roundtrip itineraries to Northern Europe, the Mediterranean, or Madeira, Azores and Canary Islands. The ship also will sail two trans-Atlantic Ocean Voyages – a 12-night itinerary from San Juan, Puerto Rico, to Southampton on May 3, 2015, and from Southampton to Port Canaveral, Fla. on a 15-night return itinerary on Oct. 16.

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Offering vacationers a second British port to embark on an unforgettable Royal Caribbean Europe vacation, *Brilliance of the Seas* will reposition from Tampa, Fla. to its homeport of Harwich, England, on a 14-night trans-Atlantic Ocean Voyage on May 4, 2015, and continue with 12-night roundtrip Scandinavia and Russia sailings from mid-May through August. A July 29 sailing will take guests on a special 12-night Norwegian Fjords and Iceland itinerary, featuring an overnight call at Reykjavik, Iceland.

For its part, *Serenade of the Seas* also will offer vacationers seven- to 13-night Scandinavia, Russia and Norwegian Fjord itineraries from May through August. The ship will sail from Copenhagen from May through June and in the month of August, bookending sailings from Stockholm from mid-June through July.

Vacationers also can choose four repositioning cruises on *Serenade of the Seas*. The April 11, 2015, sailing will take guests on a 13-night Caribbean itinerary from New Orleans, La., to Boston, Mass., followed by a 15-night trans-Atlantic Ocean Voyage to Copenhagen via the North Sea. Finally, a 16-night westbound trans-Atlantic Ocean Voyage from Copenhagen to Cape Liberty via Iceland will depart on Aug. 30.

Along with its sister-ship *Quantum of the Seas*, the 4,180-guest, 167,800 gross tonnage *Anthem of the Seas* – both currently under construction at the Meyer Werft shipyard in Papenburg, Germany – will be a dramatic leap forward for the cruise industry and introduce more game-changing “firsts at sea” such as a [skydiving experience call RipCord by iFLY \(http://bit.ly/1h3lt5f\)](http://bit.ly/1h3lt5f), and the [North Star \(http://bit.ly/1c3qiFU\)](http://bit.ly/1c3qiFU), an engineering marvel featuring a jewel like capsule that extends 300 feet above the ocean and over the sides of the ship to deliver 360-degree views for guests.

Cutting-edge transformative venues include [SeaPlex \(http://bit.ly/1c3qiFU\)](http://bit.ly/1c3qiFU), [the largest indoor sports and entertainment complex](#) at sea with bumper cars, roller skating and more; and the cruise line’s largest and most advanced staterooms ever. These new, larger [staterooms \(http://bit.ly/1c3qLrC\)](http://bit.ly/1c3qLrC) enable innovation in design, storage and comfort including the industry’s first virtual balconies.

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These innovations and advances follow Royal Caribbean International’s strong tradition of introducing exciting guest experiences to the cruise line’s ships. *Anthem of the Seas* and sister-ship *Quantum of the Seas* – which will debut in Oct. 2014 and sail out of New York Harbor from her homeport of Cape Liberty – will be two of the most architecturally and technologically advanced ships ever built. More information on Quantum class of ships is available at RoyalCaribbean.com/QuantumoftheSeas. Media can find more details, images and videos online at <http://bit.ly/17Qi6Gs>.

Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry firsts never-before-seen at sea. The cruise line features an expansive and unmatched array of features and amenities found only on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world’s most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted “Best Cruise Line Overall” for 10 consecutive years in the *Travel Weekly* Reader’s Choice Awards.

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