



TECHNOLOGY RICH ANTHEM OF THE SEAS KEEPS GUESTS CONNECTED AND ENTERTAINED FOR THE ULTIMATE HI-TECH VACATION

Unprecedented Levels of Technology Amp Up the Experience onboard Royal Caribbean's Newest Ship

From ultrafast Wi-Fi and RFID technology, to virtual views from an inside stateroom and robots that can mix up a mean cocktail, Royal Caribbean's newest ship, *Anthem of the Seas*, is packed with a bold lineup of technological advancements that will impress even the most tech-savvy modern traveler. Designed to seamlessly deliver unprecedented guest vacation experiences at sea, technology is prevalent throughout the ship, substantially increasing guest convenience and efficiency and ensuring a cruise onboard *Anthem of the Seas* is nothing but smooth sailing.

Fast, simple boarding and RFID technology

Boarding is quick and easy on *Anthem of the Seas*, thanks to the ability for guests to take care of all necessary documentation online before they even leave home. Guests can generate boarding documents online, upload their own ID photo and receive digital boarding confirmation, which means they can skip the check-in counter upon arrival at the cruise terminal and breeze onboard in just 10 minutes.

Plus, guests will never lose track of their luggage thanks to RFID luggage tags that allow real time tracking from a smartphone. Bags are tagged curbside at drop-off, and guests can monitor their progress through key points en route to the stateroom, eliminating any cause for worry when it's out of sight. On departure, the process is reversed.

RFID technology also powers WOWband wristbands, which require only a simple tap to quickly navigate the ship, make onboard purchases, serve as the room key and more.

VOOM, the Fastest Internet at Sea

Anthem of the Seas boasts the fastest internet at sea wireless speeds that match fast broadband connections onshore. No matter their device of choice, guests can be online 24/7, doing everything from checking email and streaming video, to capturing and sharing vacation moments in real-time via social media channels and enjoying face-to-face conversations – even while sailing in the middle of the ocean.

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In addition, *Anthem's* VOOM connectivity makes it possible for one of the SeaPods in SeaPlex to become a live global video gaming suite where guests can enjoy Xbox Live and compete with other gamers worldwide.

Bots onboard

The future of entertainment is now, with robots taking center stage onboard *Anthem of the Seas*. In Two70, the hi-tech entertainment venue at the aft of the ship, robots really pull out all the moves as an agile troupe of six Roboscreens stage surprise performances during every cruise, creating scenes while soaring and twisting solo, or uniting as one. Guests will also experience Vistarama, floor-to-ceiling glass walls that transform into an expansive ambient surface that projects any scene, real or imagined, including the multidimensional performance spectacle, "Spectra's Cabaret."

Bionic Bar powered by Makr Shakr, is a hot spot for fun and photo opportunities, with two robotic bartenders that shake, muddle and mix. Guests place orders via tablets and then watch the bots hard at work crafting the perfect cocktail.

Interior rooms with a view

Every stateroom has a view onboard *Anthem of the Seas*, thanks to interior accommodations that are outfitted with Virtual Balconies – 80-inch, high definition LED screens that display real-time sights and sounds of the sea. No matter if the balcony is real or virtual, all staterooms on *Anthem of the Seas* incorporate functional technology as well with device-charging USB outlets, as well as energy efficient and environmentally friendly lighting systems.

Cleaner and greener

Technology has even played a part in making the ship more environmentally friendly. Sophisticated computer modeling was used to reduce the vessel's energy consumption with efficient hull configuration, engine design and energy saving devices. The ship has eliminated the use of incandescent bulbs; all lighting will be provided by low-energy LED or fluorescents. Motion sensors even dim hallway lighting when no one is present.

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The world's most revolutionary cruise ship, *Anthem of the Seas* is setting sail on the next great adventure. Unprecedented innovations in ship design, thrilling activities, game-changing technology, multidimensional entertainment and robust, flexible dining opportunities come together onboard *Anthem* to create the ultimate, contemporary cruising experience found only on Royal Caribbean. *Anthem* spans 18 decks, encompasses 167,800 gross registered tons, carries 4,180 guests at double occupancy and features 2,090 staterooms. More information is available at www.RoyalCaribbean.com/AnthemoftheSeas. Media can find more details, images and videos at www.RoyalCaribbeanPressCenter.com/Anthem.

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