



**ROYAL CARIBBEAN EXPANDS RELATIONSHIP WITH INTERNATIONALLY
ACCLAIMED ARTIST ROMERO BRITTO**
Allure of the Seas to Feature First Britto Gallery at Sea

MIAMI – Royal Caribbean International continues to unveil surprising new features and amenities that distinguish *Allure* from her sister ship, *Oasis of the Seas*. In addition to debuting the DreamWorks Experience and *Chicago: The Musical*, as well as a line-up of new dining, entertainment and shopping options, another new venue that will call *Allure of the Seas* home will be the very first Britto Concept store at sea by pop culture icon, Romero Britto.

Royal Caribbean has enjoyed a long relationship with Britto, which began in 2003 when the artist designed the pool deck for the debut of *Mariner of the Seas*. Marking the next evolution of this partnership, the BRITTO Gallery aboard *Allure of the Seas* will be an engaging and interactive space for guests to enjoy the color, innovation and spirit which encapsulates Britto's art. The store will be located in the Central Park neighborhood and will display artwork along with smaller collectible pieces and sculptures of all sizes. A unique sculpture boasting Britto's well-known butterflies will grace the gardens of Central Park directly in front of the store, welcoming guests and providing a cheerful photo opportunity.

Britto will be creating two original pieces exclusive to Royal Caribbean for guests to purchase, including a custom painting, which will be available as canvas giclées, as well as a Royal Caribbean-inspired teddy bear ornament.

Within the store, which will be outfitted in black and white as a contrast to Britto's exceptionally colorful artwork, guests will have the opportunity to learn about the artist himself from a documentary of Britto's accomplishments as well as participate in wine and champagne events, art discussions, and other activities related to Romero Britto. A wide array of artwork, posters, giftware, collectibles and luggage will be available for purchase, ranging from original and limited edition giclées, to tableware such as teapots and coasters; collectible figurines and sculptures; stationery; umbrellas; children's books; pet toys and much more. A modern day pop culture icon, Romero Britto creates contemporary masterpieces that evoke a spirit of hope and convey a sense of warmth. Embraced by the international community, Britto's paintings and sculptures are currently featured on five continents in more than 100 galleries worldwide. His original artwork, dubbed "the art of healing," brings together bright colors and playful themes with compositional elements of Cubism. Britto's artwork conveys an honesty that reflects his desire to use colors which exude happiness. His belief that "art should be accessible to all, and enjoyed by people of all ages" is a key reason his artwork appeals to art lovers ages eight to eighty.

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[Allure of the Seas](#) shares the title of the world's largest and most revolutionary cruise ship with sister-ship *Oasis of the Seas*. With a cache of distinct new onboard activities and amenities, *Allure of the Seas* offers one-of-a-kind entertainment performances, culinary concepts, retail venues and technology innovations. An architectural marvel at sea, *Allure's* neighborhoods are divided into seven distinct themed areas, which include Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone. She spans 16 decks, encompasses 225,282 gross registered tons, carries 5,400 guests at double occupancy, and features 2,700 staterooms. *Allure of the Seas* alternates a Western Caribbean with an Eastern Caribbean seven-night itinerary from her home port of Port Everglades in Fort Lauderdale, Fla. Additional information is available at www.AllureoftheSeas.com.

Royal Caribbean International is a global cruise brand with 22 ships currently in service. The line also offers unique cruisetour land packages in Alaska, Dubai, Europe, Australia and New Zealand, and South America. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYALCARIBBEAN. Travel professionals should visit www.cruisingpower.com or call (800) 327-2056.

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