



The Mark of a Winner Royal Caribbean's Awards

Royal Caribbean has compiled a number of awards from highly respected sources. A few of our most notable awards follow:

2020 **NORTH AMERICA**

Travel Weekly Readers' Choice Awards

- Best Cruise Line Overall
- Best Cruise Line in the Caribbean
- Best Sales and Service
- Best Cruise Line Entertainment
- Best Cruise Line Private Island/Destination: Perfect Day at CocoCay

TPG Readers' Choice Awards

- Best Big-Ship Cruise Line
- Best Cruise Loyalty Program
- The Innovation in Cruising Award

Travel Age West WAVE Awards

- Best Travel Advisor Support (Ocean-Going)
- Best Cruise Line for Shows and Nightlife
- Best Cruise Line for Caribbean Sailings

Travel Weekly Magellan Awards

- Gold – Cruise Overall: Blog – Engagement with Industry Icon Vicki
- Gold – Cruise Overall: Special Needs
- Gold – Cruise Elements: Contemporary Ship Entertainment - Aqua80
- Gold – Cruise Marketing: Promotional Videos from Richard Fain to Travel Partners
- Gold – Cruise Overall: Education Program: Royal Caribbean University - The #1 Trade Education Platform
- Silver – Cruise Marketing: Website - LoyalToYouAlways.com
- Silver – Cruise Elements: Contemporary Ship Entertainment - Touch the Sky

Porthole Readers' Choice Awards

- Most Groundbreaking Cruise Line
- Best Cruise Line for Teens
- Best Onboard Activities
- Best Fitness Facilities
- Best Wi-Fi At Sea

AAA Travel Partner of the Year Awards

Best of Travel Agency Support Award

Partner of the Year: Ocean Cruise

Travel Professionals International Awards

Best Cruise Partner

Senior Resource Guide's Readers' Choice Awards

Best Cruise Ship

ASTA Global Convention

Ocean Cruise Line Partner of the Year

Supplier Representative of the Year – Vicki Freed

Supplier Medal of Excellence

ASTA Small Business Network conference awards

Supplier Liaison Award – Vicki Freed

Disability: IN

2020 Best Places to Work for Disability Inclusion

Baxter Travel Media – Agents Choice Award

Best Cruise Line in Canada – Large Ship

United Airlines Readers' Choice Awards

Best Ocean Cruise Line – Symphony of the Seas

Cruise Critic Cruisers' Choice Awards

Best Cabins: Large Ship Category – *Ovation of the Seas*

Best Entertainment: Large Ship Category – *Allure of the Seas*

Best Shore Excursions: Large Ship Category – *Liberty of the Seas*

Travvy Awards

Gold – Best Cruise Line – Overall

Gold – Best Cruise Line – Caribbean/Bahamas

Gold – Best Cruise Line – U.S./Canada

Gold – Best Cruise Line – Contemporary

Gold – Best Cruise Line – Family

Gold – Best Cruise Line Website

Gold – Special Needs

Gold – Cruise Entertainment

Gold – Best Cruise Ship – Overall – *Symphony of the Seas*

Gold – Best Cruise Ship – Contemporary – *Navigator of the Seas*

Gold – Best Cruise Ship – Large – *Symphony of the Seas*

EUROPE, MIDDLE EAST AND AFRICA

Capital Magazine's Best Brands (France)

Best in Cruise

Travel Weekly Globes (UK)

Best Mainstream Cruise Company (14 years running)

Irish Independent Reader Travel Awards (Ireland)

Ireland's Favourite Cruise Line

Norwegian Grand Travel Awards

Best Cruise Line - Large Ships

Premios Excellence de Cruceros (Spain)

Best Entertainment Onboard

Cruise Excellence Awards (Spain)

Best Entertainment

Grand Travel Awards (Sweden)

Best Cruise Line

ASIA, AUSTRALIA, & NEW ZEALAND

National Tourism Fashion Awards (China)

Best Cruise Brand by Consumers' Word of Mouth

2020 Reader's Digest Trusted Brands (Singapore)

Platinum Award

2019 NORTH AMERICA

TIME for Kids

World's Coolest Places – *Oasis of the Seas*

Cruise Critic Editors' Picks Awards

Best Ship Refurbishment (Ocean Category): Oasis of the Seas

Best Entertainment (Ocean Category): Royal Caribbean International

Best Suites (Ocean Category): Royal Caribbean International

Porthole Readers' Choice Awards

Best Cruise Line for Teens

Best Onboard Activities

Best Fitness Facilities

Best Nightlife

Travel Weekly Readers' Choice Awards

Best Cruise Line in the Caribbean
Best Individual Cruise Ship: Symphony of the Seas
Best Entertainment
Best Cruise Line Overall
Best Sales & Service

FWA Awards

Tech and Innovation – Sasu

U.S. News Best Cruise Line Awards

Gold Badge - Best Cruise Line for the Money
Silver Badge - Best Cruise Lines in the Caribbean
Silver Badge - Best Cruise Line for Families

AAA Preferred Partner Awards

Best in Travel Agency Support
Ocean Cruise Partner of the Year

Visionary Awards

Gold Best Ocean Cruise Line Experience
Gold - Best ROI at Sea

Conde Nast Readers' Choice Awards

Best Mega Ship Line

Wherever Awards

Best Family-Friendly Cruise Line Kids Club

Travel Weekly Magellan Awards

Gold – Cruise Overall: Blog – SeaViews
Gold – Cruise Overall: Special Needs
Gold – Cruise Marketing: TV Commercial – Adventure Makes You, Timing: 2019
Gold – Cruise Marketing: TV Commercial – Perfect Day Island Silhouette TV Spot
Gold – Cruise Marketing: TV Commercial – Social Spin, Timing: 2019
Gold – Cruise Overall: Blog – Vicki Freed: Social Media Engagement
Gold – Cruise Overall: Education Program – The #1 Trade Education Platform
Gold – Cruise Marketing: Campaign – Four Feet Above Sea Level
Gold – Cruise Elements: Luxury Ship – Royal Caribbean Redefines Family Adventure: Ultimate Family Suite Unveiled on *Symphony of the Seas*
Silver – Cruise Overall: The Royal Caribbean International app
Silver – Cruise Marketing: Website – LoyalToYouAlways.com: The #1 Travel Partner Dedicated Marketing Website
Silver – Cruise Marketing: Campaign – Q1'19 New York OOH
Silver – Cruise Marketing: Campaign – Shorts | Video: Binge Seekers & Time to Rewind | Radio: Rethink & Try Something New | OOH
Silver – Contemporary Ship: Entertainment – Showgirl! Past. Present. Future.
Silver – Cruise Overall: Loyalty Program

Virtuoso Preferred Partner Awards

Best Multi-Generational Family Cruise Program (fourth year in a row)

Members' Choice Awards

Best Overall Cruise Line

Best Cruise Line for First-Timers

Best Line for Families with Teens

Travvy Awards

Gold – Best Cruise Ship – Overall – *Harmony of the Seas*

Silver – Best Cruise Ship – Contemporary – *Symphony of the Seas*

Gold – Best Cruise Ship – Large – *Symphony of the Seas*

Gold – Best Cruise Line – Overall

Gold – Best Cruise Line – Caribbean/Bahamas

Gold – Best Cruise Line – U.S./Canada

Gold – Best Cruise Line – Contemporary

Gold – Best Cruise Line – Family

Gold – Best Cruise Line Website

Gold – Cruise Entertainment

Gold – Best LGBTQ Cruise Line

Travel Agent Only Website

Cruise Critic Cruisers' Choice Awards

Best Cabins – *Harmony of the Seas*

Best Entertainment – *Symphony of the Seas*

Best for Fitness & Recreation – *Allure of the Seas*

*Large Ship Category

Best Service – *Grandeur of the Seas*

*Mid Ship Category

Prevue Magazine Visionary Awards

Gold – Best Ocean Cruise Line - Meetings, Events and Incentives Sector

Gold – Best ROI at Sea - Meetings, Events and Incentives Sector

Stella Awards

Gold – Best Cruise Line - Meetings, Events and Incentives Sector

EUROPE, MIDDLE EAST & AFRICA

Readers' Travel Awards from Condé Nast Traveller India

Favourite Cruise Line

National Geographic Traveler Awards (Russia)

Best Cruise Line

News UK Awards (UK and Ireland)

Best large cruise line

Best in Cruise

The Sun Online Travel Editor's award

Travolution Awards (UK and Ireland)

Impact Award: Green Initiative Of The Year for 'Save the Waves'

Family Traveller Excellence Awards (UK and Ireland)

Cool Innovations

SPAA (Scottish Passenger Agents' Association) Travel Awards (UK and Ireland)

Mainstream Cruise Company of the Year

Cruise Representative of the Year - Emma Sweeney, RSM for Scotland

Cruise Critic UK Editor's Picks Award (UK and Ireland)

Best Suites

Cruise Critic's 2019 Cruisers' Choice Destination Awards (UK)

Top Cruise Line in the South Pacific - Large Ship Cruise Line Category

Top Cruise Line in the Western Mediterranean - Large Ship Cruise Line Category

Weekly Cool Cruise Awards (UK)

Best Cruise Line for Entertainment

Best Cruise Line for Families

Best Cruise Line for the Caribbean

Travel Weekly Globes (UK)

Best Mainstream Cruise Company

Best Trade Friendly Brand

Capital Magazine Champions of Tourism and Catering List (France)

Best Cruise Company

Irish Independent Reader Travel Awards (Ireland)

Ireland's Favourite Cruise Line

MedCruise Awards

Cruise Line with the Highest Attendance in MedCruise General Assemblies

Cruise Critic Australian Editor's Picks Awards (Australia)

Best Suites

Best Entertainment

Best Nightlife

Cruise Critic Cruisers' Choice Awards (UK)

Best Cruise Ship for Families – *Jewel of the Seas*

Best Cruise Ship for Entertainment – *Symphony of the Seas*

*Large Ship Category

Grand Travel Award (Sweden)

Best Cruise Line

National Geographic Traveler Awards Russia
Best Cruise Line

ASIA, AUSTRALIA, & NEW ZEALAND

Cruise Critic Editors' Picks Awards (Australia)
Best for Families
Best Suites

Travel Weekly Asia 2019 Readers' Choice Awards
The Best Cruise Line
Best New Ship – *Spectrum of the Seas*

International Islands Tourism Conference (China)
Most Premium International Cruise Brand

Red Coral Award for Asian Tourism (China)
Most Popular Cruise Brand

Parents World Magazine's Best of the Best Family-Friendly Products and Services (Singapore)
Best in Family-Friendly Cruise Vacations

Travel Weekly Asia Awards
Best Cruiseline in Asia
Best Cruise Operator Hall of Fame

2019 Reader's Digest Trusted Brands (Singapore)
Platinum Award

Wow Travel Awards (China)
Most Anticipated Cruise Ship: Wonder of the Seas

China Golden Awards (China)
Excellence in Public Relations – Spectrum of the Seas Inaugural

Voyage Grand Travel Awards (China)
Best Cruise Brand

Morning Post Awards (China)
Best Vacation Brand for Families

Global Times Awards (China)
Most Popular Cruise Brand Among Chinese Families

LATIN AMERICA AND THE CARIBBEAN

Melhores Destinos Awards (Brazil)
Best Cruise Line

2018 GLOBAL

Cruise Critic Cruisers' Choice Destination Awards

Top Cruise Line in the British Isles & Western Europe

NORTH AMERICA

Travel Weekly Readers' Choice Awards

Best Cruise Line in the Caribbean: Royal Caribbean International

Best Individual Cruise Ship: Harmony of the Seas

Best Entertainment: Royal Caribbean International

Best Cruise Line Overall: Royal Caribbean International

Best Sales & Service: Royal Caribbean International

Senior Resource Guide's 2018 Readers' Choice Awards

Best Cruise Ship

TIME Magazine's World's Greatest Places

Symphony of the Seas

ASTA Global Convention

Contemporary Cruise Line of the Year

Supplier Representative of the Year – Vicki Freed

NACTA Conference

Contemporary Cruise Line Partner of the Year

Spirit of NACTA Supplier Liaison of the Year – Laurie Bohn

Virtuoso

Best Multi-Generational Family Program - Cruise

Trips to Discover

Best Cruise Options for Wheelchair Users – Oasis Class

Baxter Media Agents' Choice Awards (Canada)

Best Cruise Line - Large Ship

TravelAge West WAVE Awards

Best Cruise Line for Shows and Nightlife

Best Travel Agent Support

Newsmax Best Cruises Awards

Best Overall Vessel –*Allure of the Seas*

Best Value –*Allure of the Seas*

Best Services – *Allure of the Seas*

Best Entertainment – *Allure of the Seas*

Best Dining – *Allure of the Seas*

Best for Families – *Allure of the Seas*

Best for Couples – *Allure of the Seas*

Best for Health/Safety – *Allure of the Seas*
Best Activities – *Oasis of the Seas*

American Marketing Group Awards

TRAVELSAVERS Overall Cruise Partner of the Year

Baxter Media Agents' Choice

Large Ship Cruise Line

Canadian Travel Press Awards

Best Cruise Line - Large Ship
Favourite Sales Manager – Eric St Pierre

SABRE North America Awards

Gold – Travel and Tourism – Eclipsing the Eclipse (*Oasis of the Seas*)

Hermes Creative Awards

Gold – PR Brand Integration with A&E's *Born This Way* TV Show

Travel Pulse Canada Readers' Choice Awards

Best Cruise Line – Groups Department
Cruise Line of the Year – Large Ship

Samuel M. & Helene Soref Jewish Community Center

Bill Keith Humanitarian of the Year Award

SoCal American Society of Travel Agents (ASTA) Diamond Awards

Allied Member of the Year – Vicki Freed

Cruise Line International Association (CLIA) Hall of Fame

Lifetime Achievement Award – Vicki Freed

IN2 Sabre Awards

Live Events
Total Eclipse Public Relations Campaign

Cruise Critic Cruisers' Choice Awards

Best Cabins – *Harmony of the Seas*
Best Embarkation – *Harmony of the Seas*
Best Entertainment – *Allure of the Seas*
Best for Fitness & Recreation – *Harmony of the Seas*
*Large Ship Category

Cruiseline.com Member Choice Awards

Best Entertainment
Best Onboard Activities

Travvy Awards

Gold – Best Cruise Ship – Overall – *Anthem of the Seas*
Gold – Best Cruise Ship – Contemporary – *Allure of the Seas*
Gold – Best Cruise Ship – Large – *Harmony of the Seas*
Gold – Best Cruise Line – Caribbean/Bahamas
Gold – Best Contemporary Cruise Line
Gold – Best Family Cruise Line
Gold – Best Cruise Line – Overall
Gold – Best Cruise Line – U.S./Canada
Silver – Best Cruise Line – Central & South America
Silver – Best LGBTQ Cruise Line

Porthole Editor-in-Chief Awards

Best WIFI

Gay Travel Awards

Best Ocean Cruise Line

Senior Resource Guide Readers' Choice Awards – Austin, Texas

Best Cruise Ship

MarCom Awards

Platinum – Strategic Communications – Media Relations/Publicity – TV Placement – Royal Caribbean 'Like Father' Integration
Gold - Digital Media – Social Media – Influencer Content – Royal Caribbean 'Adventurist'

U.S. News and World Report Best Cruise Lines

Silver – Best Cruise Lines for the Money
Silver – Best Cruise Lines for Families

EUROPE

British Cruise Awards

Best Cruise Line for Millennials
Best Family Cruise Line

Focus Magazine (Germany)

Customer Favorite

Travel Media Awards (Ireland)

Best Cruise Company

Italia Travel Awards (Italy)

Best Extra-European Cruise Company

Educate North Awards (UK)

Employer Engagement Award – University of Chester Collaboration with Royal Caribbean

Travel Marketing Awards (UK)

Best PR Tactical – Internship of the Seas Campaign

JCDecaux Ireland

Campaign of the Month January 2018, Wave Promotion

WAVE Awards

Ocean Cruise Line of the Year

Premios Excellence de Cruceros

Best Ship in the Mediterranean – *Symphony of the Seas*

Cruise.CO.UK Peoples' Cruise Awards

Best Cabins

Best Wi-Fi

Best Nightlife

Best 2018 Ship – *Symphony of the Seas*

Best Spectacular Onboard Feature – Rising Tide Bar

Cruise Critic Cruisers' Choice Awards (UK)

Best for First Timers – *Oasis of the Seas*

Best Cruisers Overall – *Oasis of the Seas*

Best Cruise Ship for Entertainment – *Oasis of the Seas*

Best Cruise Ship Shore Excursions – *Oasis of the Seas*

Best Cruise Ships for Fitness – *Freedom of the Seas*

Best Cruise Ships for Service – *Brilliance of the Seas*

Best Cruise Ship for Dining – *Rhapsody of the Seas*

*Large Ship and Mid-size Ship Categories

Premios Excellence De Cruceros (Spain)

Best Entertainment

Grand Travel Awards (Sweden)

Best International Cruise Line

*Large Ship Category

Travel Weekly Globes (UK)

Best Mainstream Cruise Company

Independence.IE Reader Travel Awards (Ireland)

Ireland's Favourite Cruise Line

Grand Travel Awards (Norway)

Best Cruise Line – Large Ships

ASIA, AUSTRALIA, & NEW ZEALAND

Reader's Digest Trusted Brands (Singapore)

Gold Award

National Travel Industry Awards (Australia)

Best Cruise Operator – Domestic Deployment
Best Cruise Operator – International Deployment

Condé Nast Traveler (China)

Most Popular Cruise Brand

Reader's Digest Most Trusted Brands Survey (Australia)

Highly Commended

International Traveller People's Choice Awards (Australia)

Best Cruise Line

Tiger Roar Awards (China)

Excellence Marketing Award - Royal Caribbean Music Campaign

KarryOn Awards (Australia)

Best Ocean Cruise Company

TTG Awards (China)

Best Cruise Tour Operator

Beijing Evening News

Most Influential Marketing Event

Shanghai Morning Post

Cruise Brand Most Favored by Chinese Families with Kids

Weekend Weekly Travel Awards (Hong Kong)

Best Cruise Liner
Best Theme Cruise for Family

U Magazine (Hong Kong)

Best Cruise Liner – Asia Sailings
Best Cruise Liner – Advertising Campaign

Parents World Magazine's Best of the Best (Singapore)

Best Cruise Vacation Entertainment

Australia Editors' Picks Awards

Best Entertainment
Best Nightlife
Best Suites

Cruise Passenger Reader's Choice Awards

Best Activities

World Travel Awards (Australia)

Australasia's Best Cruise Line

TTG Travel Hall of Fame (Asia)

Best Cruise Operator

little Magazine Awards (Singapore)

Family Holiday of the Year

Travel Weekly Asia Readers' Choice Awards

Best Cruise Line – Asia Pacific

Best Cruise Line – Family

2017 NORTH AMERICA

Travel Weekly Readers' Choice Awards

Best Cruise Line Overall

Best Cruise Line in the Caribbean

Best Cruise Line Sales and Service

Best Entertainment

Best Individual Cruise Ship – *Harmony of the Seas*

Cruise Critic US Editors' Picks Awards

Best Suites

U.S. News and World Report Best Cruise Lines

Gold – Best Cruise Lines for the Money

Silver – Best Cruise Lines in the Caribbean

Silver – Best Cruise Lines for Families

HSMAI Adrian Awards

Gold – Public Relations Campaign, Special Event:

Eclipsing the Eclipse

Gold – Public Relations Campaign, Online Feature Placement:

Time.com Total Eclipse Cruise Exclusive

Porthole Cruise Magazine Readers' Choice Awards

Best Mega Ship – *Harmony of the Seas*

Best Onboard Activities

Best Fitness Facilities

Best Cruise Director – Ken Rush

Best Caribbean Itineraries

Northstar Meetings Group Stella Awards

Best Cruise Line (Meetings, Incentives and Events)

AAA Travel Partner of the Year Awards

Best in Travel Agency Support

Best in Marketing

Ensemble Travel Group Circle of Excellence

Outstanding Agency Support (Cruise)

AFAR.com Travelers' Choice Awards

Best Caribbean Cruise Line

Prevue Magazine Visionary Awards

Best Cruise Line Overall

Best Planner Support from a Cruise Line

Travel Weekly Magellan Awards

Gold – Contemporary Ship: Entertainment – Grease

Gold – Contemporary Ship: Entertainment – Live.Love.Legs

Gold – Contemporary Ship: Entertainment – Mamma Mia!

Gold – Contemporary Ship: Entertainment – Spectra's Cabaret

Gold – Cruise Overall: Blog – SeaViews

Gold – Cruise Marketing: Website – Royal Caribbean Press Center – Designed for Media

Gold – Cruise Marketing: Campaign – Seeking the World's Most Adventurous Squad

Gold – Cruise Marketing: Website – Loyal To You Always

Gold – Cruise Marketing: Website – Espresso Travel Agent Reservation System

Silver – Cruise Marketing: Campaign – Stop Wondering and Start Wandering

Silver – Cruise Marketing: TV Commercial – *Anthem of the Seas* in your Backyard

Silver – Cruise Marketing: TV Commercial – Royal Caribbean on the Silver Screen

Silver – Cruise Marketing: Campaign – Seek Deeper: The First Snapchat Underwater Experience

Silver – Contemporary Ship: Entertainment – Ultimate Abyss

Silver – Cruise Overall: Blog – Vicki Freed on Social Media

National Association of Career Travel Agents (NACTA)

Contemporary Cruise Line Partner of the Year

Nexion

Best Contemporary Cruise Line

American Society of Travel Agents (ASTA)

Contemporary Cruise Line Partner of the Year

Virtuoso

Best Multi-Generational Family Program – Cruise

SeaTrade Awards

Fuel Efficiency – *Harmony of the Seas*

North America Effie Awards

Silver – Media Innovation – Existing Channel

#ComeSeekLive

Harris Poll EquiTrend Study

Cruise Line Brand of the Year

TravelAge West Wave Awards

Best Travel Agent Support
Best Cruise Line for Shows and Nightlife
Best New Ship – *Harmony of the Seas*

Travel Leaders Network Power of the Partnership Awards

Partner of the Year – Sales Support

Baxter Travel Media Agents' Choice Awards

Cruise Line (Large Ship – over 2,500 passengers)

Digiday Digital Content Marketing Awards

Best Use of Real-Time Streaming Video – *Friendsgiving Redefined*

Loyalty 360 Awards

Platinum – Creative Campaign – *Ticket to Adventure*

Thrillist Best Cruises in the World

Best Caribbean Cruise

MeetMeOnboard.com CRUIZIE Awards

Best Large Ship Cruise Line for LGBTQ Passengers
Best Onboard LGBT Gatherings
Best Onboard Shows and Entertainment
Best Onboard Gyms
Best Pool Areas

Expedia CruiseShipCenters

Best Business Partner and Promotions – Contemporary
Best Onboard Experience - Contemporary

Cruise Critic Cruisers' Choice Awards

Best for Entertainment – *Allure of the Seas*

Porthole Cruise Magazine Editor-in-Chief Awards

Best Wi-Fi

Travvy Awards – travAlliance Media

Gold – Best Cruise Line – Overall
Gold – Best Cruise Line – Caribbean/Bahamas
Gold – Best Cruise Line – US/Canada
Gold – Best Cruise Line – Contemporary
Gold – Best Cruise Ship – Large – *Allure of the Seas*
Gold – Best Cruise Line – Website
Silver – Best Cruise Line – Family
Silver – Best Cruise Line – LGBTQ

Cruiseline.com Members' Choice Cruise Awards

Best Line for First Timers

Best Line for Teens

EUROPE, MIDDLE EAST & AFRICA

Cruise Critic UK Editors' Picks Awards

Best Entertainment

Best Suites

Advantage Consortia Cruise Partner Awards (UK)

Cruise Sales Team of the Year

The Virgin Holidays Travel Awards (UK)

Cruise Line of the Year

Family Traveller Awards (UK)

Best Family Cruise Line

Travel Mole (UK)

Best Cruise/Ferry Site

National Geographic Traveller Reader Awards (UK)

Across the Waves Award (Cruise and Ferry)

Irish Travel Trade News Awards

Best Ocean Cruise Company

Best Use of Social Media

World Choice Ireland Conference

Trade Partner Representative of the Year Michaela Banks, Regional Sales Manager

Geo Saison Magazine Best Cruise Survey (Germany)

Best Entertainment – *Harmony of the Seas*

Best Sports Program – *Harmony of the Seas*

Northern Ireland Travel and Tourism Awards

Best Cruise Line

News UK Travel Awards (UK & Ireland)

Best Ocean Cruise Operator – The Times, The Sunday Times, The Sunday Times Travel Magazine

Best in Cruise – The Sun

Travel Bulletin Star Awards (UK & Ireland)

Star Cruise Company for Training, Incentives and Fam Trips

Cool Cruises Awards – Travel Weekly and News UK (UK & Ireland)

Best Cruise Line for Entertainment

Best Cruise Line for Families

Best Cruise Line for the Caribbean
The Sun – Best Overall Cruise Line
The Sun – Best for Families

International German Cruise Awards - Deutschen Kreuzfahrtpreis (Germany)

Best Family Product

Actualidad Económica (Spain)

Top 100 best, innovative ideas of 2016
Ultimate Abyss - leisure and travel category

Travel Marketing Awards (UK & Ireland)

Best Online Advertising
Best Business to Business Advertising

Wave Awards (UK & Ireland)

Best Ocean Cruise Line
Best Family Cruise Line
Best New Ship Launch – *Harmony of the Seas*
High Commemoration – Passenger Favourite Ocean Cruise Line

Cruise.co.uk People's Cruise Awards (UK & Ireland)

Best Bars
Best Wi-Fi
Best Technology
Best for Activities
People Choice Award (most votes across all categories)

Cruise Critic Cruisers' Choice Awards (UK & Ireland)

Best for Families – *Harmony of the Seas*
Best for First-timers – *Freedom of the Seas*
Best for Fitness & Recreation (Large) – *Ovation of the Seas*
Best for Embarkation (Large) – *Harmony of the Seas*

Cruise Excellence Awards (Spain)

Best ship on the Mediterranean Sea – *Harmony of the Seas*

Travel Weekly Globes (UK & Ireland)

Best Mainstream Cruise Company

Irish Travel Industry Awards (UK & Ireland)

Best General Cruise Company

Grand Travel Award

Best Cruise Line – Large Ships – Norway
Best Cruise Line – Large Ships – Sweden

ASIA PACIFIC

Beijing Morning Post (China)

Public – Spirited Brand

Global Travel Weekly (China)

Cruise Brand Most Favored by Chinese Families

Cruise Critic Australia Editors' Picks Awards

Best Cabins

Best Entertainment

Best for Families

National Tourism Awards (China)

Cruise Industry Value Award

China Tourism Cruise Contribution Award

Leader for the Cruise Industry Dr. Zinan Liu, President, China and North Asia-Pacific Region

Golden Awards (China)

Bronze – Social Marketing

Marketing Magazines Marketing Excellence Awards

Bronze – Excellence in Social Media (China)

Bronze – Excellence in Marketing Innovation (Singapore)

Conde Nast Traveller (India)

Favorite Cruise Line

Travel Weekly Asia Readers' Choice Awards (Singapore)

Best Cruise Line – Asia Pacific

Best Cruise Line – Family

Australian Traveller Magazine People's Choice Awards

Best-Loved Cruise Operator

TTG Travel Awards (Asia)

Best Cruise Operator – 10 consecutive years

Australian Federation of Travel Agents (AFTA) National Travel Industry Awards

Best Cruise Line – International Deployment

Best Cruise Line – Domestic Deployment

little Awards (Singapore)

Family Holiday of the Year (Travel)

Cruise Passenger's 21st Birthday Awards (Australia)

Best for Activities

Best Accommodation – Royal Loft Suite, *Ovation of the Seas*

World Travel Awards Asia and Australasia

Australasia's Leading Cruise Line

Reader's Digest Trusted Brand 2017 Awards (Singapore)

Gold

Parents World (Singapore)

Best in Vacation Cruise Entertainment

MEXICO

Food & Travel Reader Awards

Best Cruise Line

2016 NORTH AMERICA

Travel Weekly Readers Choice Awards

Best Cruise Line Overall

Best Cruise Line Sales & Service

Best Cruise Line in the Caribbean

Best New Cruise Ship Overall – *Harmony of the Seas*

Best Individual Cruise Ship – *Allure of the Seas*

HSMAI Adrian Awards

Gold – Division: Public Relations; Marketing Program – Consumer:

Boaty McBoatface

Gold – Division: Public Relations; Brand Influencer Campaign:

Ann Street Studio Makes Cruising Chic Again

National Association of Career Travel Agents (NACTA)

Contemporary Cruise Line Partner of the Year

GayTravel.com Gay Travel Awards

Cruise Line of the Year

Signature Travel Network

Michelle Morgan Leadership Award

Vicki Freed, senior vice president, Sales, Trade Support and Service

Guinness World Records

Tallest Observation Deck on a Cruise Ship – Quantum class

Recommend Readers' Choice Awards

Gold – Best Travel Agent Support – Cruise Line

Gold – Best Cruise Line Itineraries

Conde Nast Readers' Choice Awards

Top 10 – Large Ship Cruise Line

Vibe Vista Awards

Hotel, Casinos and Cruise lines – Best Responsible Alcohol Program

Porthole Cruise Magazine Readers' Choice Awards

Best Caribbean Itineraries

Best Onboard Activities

Best Spa Facilities

Best Computer Facilities

Prevue Magazine Visionary Awards

Gold – Best Cruise Line Overall

AAA Travel Partner of the Year Awards

Best in Travel Agency Support

Ensemble Travel Circle of Excellence Awards

Outstanding Agency Support

World Travel Awards

World's Leading Cruise Brand

Town & Country Cruise Awards

Best for Families, Mainstream Luxury

Best for Active Travelers, Mainstream Luxury

Best for Suites, Mainstream Luxury

Cruise Critic US Editors' Picks Awards

Best Cruise Line for Suites

Best Cruise Line for Inside Cabins

Liberty Travel Partner Pride

Top New Cruise Ship – *Anthem of the Seas*

Cruise Critic Cruisers' Choice Destination Awards

Top-Rated Cruise Line Private Island Destination – Labadee and CocoCay

MeetMeOnboard.com CRUIZIE Awards

Best Onboard LGBT Gatherings

Most Appealing New Ship – *Anthem of the Seas*

Best Onboard Shows and Entertainment

Best Onboard Gyms

Best Pool Areas

Travel Weekly Magellan Awards

Gold – Contemporary Ship: Entertainment – 1887: A Journey in Time

Gold – Contemporary Ship: Suite Design – Ovation of the Seas Loft Suites

Gold – Advertising/Marketing Campaign – Come Seek

Gold – Cruise Marketing: Website – Loyal To You Always

Gold – Cruise Marketing: Promotional Video – A Whole New Ball Game

Gold – TV Cruise Marketing: Direct Mail – Our Endless Adventures
Gold – Web Cruise Marketing: Promotional Video – Adventure Collection
Gold – Loyalty Program – Crown & Anchor Society
Gold – Education Program – University of WOW
Gold – Mobile App – Royal iQ
Silver – Cruise Overall: Blog – SeaViews
Silver – Contemporary Ship: Entertainment – The Fine Line
Silver – Contemporary Ship: Entertainment – Escape the Rubicon
Silver – Contemporary Ship: Entertainment – Columbus The Musical!
Silver – Cruise Overall: Contemporary Ship – *Ovation of the Seas*
Silver – Cruise Overall: Large Cruise Ship (Over 1,200 passengers) – *Harmony of the Seas*
Silver – Contemporary Ship: Restaurant Design – Wonderland on *Harmony of the Seas*
Silver – Cruise Marketing: Web Marketing/Advertising – #ComeSeekLive on Periscope
Silver – Cruise Marketing: Web Marketing/Advertising – Anthem Selfies
Silver – Cruise Marketing: Direct Mail – *Anthem of the Seas* Casino Royale
Silver – Cruise Marketing: Advertising/Marketing Campaign – *Anthem of the Seas* Launch
Silver – Cruise Marketing: Website – Shore Excursions Travel Agent Website
Silver – Cruise Marketing: Website – Espresso Reservation System
Silver – Cruise Marketing: Website – Royal Caribbean Press Center

Virtuoso Supplier Peer-to-Peer Awards

Best Resort/Contemporary Cruise Line

TravelAge West WAVE Awards

Best Travel Agent Support
Best Cruise Line for Multigenerational Group
Best New Ship – *Anthem of the Seas*

Autism Society Awards

Adam Heavner Memorial Award for Business of the Year

Global Traveler Leisure Lifestyle Awards

Best Cruise Line Affinity Credit Card – Royal Caribbean Bank of America Visa

Cigars & Leisure 2016 Readers' Choice Awards

Top 5 of Readers' Choice Best Cruise Lines

EUROPE, MIDDLE EAST & AFRICA

Silver Jubilee Irish Travel Awards (UK & Ireland)

Best Cruise Company

Scottish Passenger Agents Awards (UK & Ireland)

Best Mainstream Cruise Line
Best Sales Representative (Cruise)

Northern Ireland Travel and Tourism Awards (UK & Ireland)

Best Cruise Line

Best Specialist Cruise Line

Northern Ireland Travel Marketing Initiative 2016 – Club Royal’s #getmeonHarmony

National Geographic Traveler Awards (Russia)

Best Cruises

Cruise Critic Editors’ Picks Awards (UK & Ireland)

Best Cruise Line for Entertainment

Best Cruise Line for Families

Best Cruise Line for Suites

News UK Travel Awards (UK & Ireland)

Best Cruise Company or Cruise Operator – The Sun

TTG Travel Awards (UK & Ireland)

Ocean Cruise Line of the Year

Cruise International Awards (UK & Ireland)

Best New Ship for Harmony

Best for Onboard Entertainment

Best for Onboard Activities

Travel Weekly and News UK Cool Cruise Awards (UK & Ireland)

Best Cruise Line for Entertainment

Best Cruise Line for Families

Best Cruise Line for the Caribbean

The Sun – Best Overall Cruise Line

The Sun – Best Cruise Line for Families

The Times/Sunday Times – Best Overall Cruise Line

The Times/ Sunday Times – Best Luxury Cruise Line

Wave Awards (UK & Ireland)

Cruise line of the Year

Best Family Cruise Line

Best Digital or Web-based Service or Platform

Grand Travel Award (Norway)

Best Cruise Line

Travel Weekly Globe Awards (UK & Ireland)

Best Mainstream Cruise Company

Cruise Media Group Excellence Awards (Spain)

Best Ship in the Mediterranean – *Allure of the Seas*

Crucero 10 (Spain)

Best Cruise Company for Families

World Travel Awards

Africa's Leading Cruise Line

ASIA PACIFIC

Travel Weekly Asia Readers Choice Awards

Best Cruise Line – International

Best Cruise Line – Family

Cruise Critic Editors' Picks Awards (Australia)

Best New Cruise Ship – *Ovation of the Seas*

Best Cruise Line for Entertainment

Best Cruise Line for Families

TTG Travel Awards

Best Cruise Operator

World Travel Awards

Australasia's Leading Cruise Line

Indian Ocean's Leading Cruise Line

AFTA National Travel Industry Awards

Best Cruise Operator – International

Best Cruise Operator – Domestic

Best of the Best Family Services/Products Award 2016 by Parents World (Singapore)

Best in Entertainment for Cruise Ship Vacation – *Mariner of the Seas*

LACAR

Food and Travel Magazine (Mexico)

Best Cruise Line

2015 GLOBAL

World Travel Awards

World's Leading Cruise Brand

World's Leading Cruise Line

NORTH AMERICA

HSMAI Adrian Awards

Gold – Division: Public Relations; Feature Placement Print – Consumer Magazine or Newspaper:
The New Yorker – “*Floating Feasts*”

Gold – Division: Public Relations; Feature Placement Online – Consumer Media:
The Verge – “*The Cruise Ship of the Future*”

Gold – Division: Public Relations; Feature Placement Print – Consumer Magazine or Newspaper:

New York Times – “Luxury Liner Logistics”

Gold – Division: Public Relations; New Opening/Launch – Quantum of the Seas Launch:

Porthole Cruise Magazine Editor-in-Chief Awards

Best Onboard Thrill – RipCord by iFly

Travvy Awards – TravAlliance Media

Best Cruise Line Contemporary

Best Cruise Line Overall

Best Cruise Ship Overall – *Allure of the Seas*

Cruise Critic Cruisers’ Choice Awards

Best Alaska Cruise – *Radiance of the Seas*

Best Embarkation Cruise – *Jewel of the Seas, Brilliance of the Seas, Grandeur of the Seas*

Best Fitness Cruise – *Allure of the Seas, Liberty of the Seas*

ADDY Awards – South Florida Chapter

Gold ADDY Award

Menu – Wonderland Menu - Single winner in its category

Flat Direct Mail – Casino Royale Quantum Invitation

Single platform consumer campaign – AwesomenessTV Social Campaign

Consumer Campaign – Selfie at Sea Activation

Silver ADDY Awards

Digital advertising campaign – AwesomenessTV Branded Content

Integrated consumer campaign – Food + Wine Magazine Dynamic Dining

Integrated consumer campaign – Quantum of the Seas NYC Takeover

Travel and Leisure Magazine – World’s Best Family Awards

Top Family Large-Ship Cruise Line – # 1

USA Today

Top 10 Reader’s Choice Cruise Ships for Families – *Freedom of the Seas* and *Allure of the Seas*

Travel Weekly Magellan Awards

GOLD Direct Mail – Casino Royale

GOLD Entertainment – Leonardo’s Dream

GOLD Entertainment – Two70 Experience

GOLD Marketing Campaign – Quantum of the Seas NYC Takeover

GOLD Blog – SeaViews

GOLD TV Commercial – We Will Rock You

GOLD Web Marketing – Selfie at Sea

GOLD web Marketing – Pre-Cruise Email

SILVER Marketing Campaign – Awesomeness TV Teen

SILVER Loyalty Program – Crown & Anchor

SILVER Entertainment

SILVER Website – Espresso Reservation System

SILVE Spa Design – Oasis of the Seas Spa

SILVER Website – Royal Caribbean Press Center
SILVER Print Advertising – Trade Appreciation
SILVER Marketing Campaign – Wonderland

Cruise Critic Editors' Picks

Best for Families
Best for Entertainment
Best Suites

Conde Nast Traveler Magazine

Reader's Choice Awards – Best Large Cruise Ships – Top 10

U.S. News & World Report

Gold – Best Cruise Line for the Money
Silver – Best Cruise Line for Families
Silver – Best Cruise Line in the Caribbean

Travel Weekly Readers Choice Awards

Best Cruise Line Overall
Best Cruise Line Sales & Service
Best Cruise Line in the Caribbean
Best New Cruise Ship – *Quantum of the Seas*

LACAR

Food and Travel Reader Awards (Mexico)

Best Cruise Line

EUROPE, MIDDLE EAST & AFRICA

Grand Travel Award (Norway)

Best Cruise Line

Grand Travel Award (Sweden)

Best Cruise Line

Travel Weekly Globe Awards (UK & Ireland)

Best Mainstream Cruise Company

Cruise News – Cruise Excellence Award

Best Entertainment Onboard

TTG Travel Awards (UK & Ireland)

Ocean Cruise Line of the Year

Times, Sunday Times and the Times Travel Magazine (UK & Ireland)

Best Ocean Cruise Line

Cruise International Awards (UK & Ireland)

Best for Onboard Activities

Best for Families

Best New (Ocean) Ship

Danish Travel Award (Denmark)

Best Cruiseline for ships over 1,000 guests

Conde Nast Traveller Readers' Choice Awards (Middle East)

Favorite Cruise Line

Kreuzfahrt Guide Awards 2015

Best Entertainment – *Anthem of the Seas*

Guide Kreuzfahrtträume

Ship of the Year – *Quantum of the Seas*

ASIA PACIFIC

Wenhui Daily Travel Award

Best Innovative Cruise Brand

Best of the Best Family Services/Products Award 2015 by Parents World (Singapore)

Best in Entertainment for Cruise Ship Vacation - *Mariner of the Seas*

Theoxenia Tourism Awards - Philippines

Cruise Line of the Year

Outlook Traveler (India)

Favorite Cruise Line

TTG China

Best Cruise Operator

TTG Travel Awards (Asia)

Best Cruise Operator

Travel Weekly (China)

Best Cruise Line

Travel Weekly (Asia)

Best Cruise Line

Australian Federation of Travel Agents (AFTA): National Travel Industry Awards 2015

Best Cruise Operator – International

Shanghai Morning Post Travel Awards

Best Cruise Brand of the Year

National Geographic Traveler Golden Awards China Tourism
Popular Cruise Brand of the Year

MICE 8th Golden Chair Award of China MICE Industry
Best Cruise of the Year

Global Times Travel Awards
Most Popular Cruise Brand among Chinese Families

2014 GLOBAL

World Travel Awards
World's Leading Cruise Brand
World's Leading Cruise Line

NORTH AMERICA

U.S. News & World Report
Best Cruise Line for the Money – Gold Winner
Best Cruise Line for Families – Silver Winner
Best Cruise Line in the Caribbean – Silver Winner

Recommend Magazine Reader's Choice Awards
Best Cruise Line – Large Ship
Best Travel Agent Support – Cruise Line

Cruise Critic
Best large ship for Embarkation and Fitness – *Oasis of the Seas*
Best Alaska Cruise – *Rhapsody of the Seas*
Best Cruises from the Northeast U.S. – *Explorer of the Seas*

Travel Weekly Magellan Awards
GOLD Website – RoyalCaribbeanPressCenter.com
GOLD Website – LoyaltoYouAlways.com
GOLD Blog – Sea Views
GOLD Eco-Friendly "Green" Cruise Ship – *Allure of the Seas*
GOLD Loyalty Program – Crown & Anchor Society
GOLD Advertising/Marketing Campaign – Caribbean Cup Challenge
GOLD Entertainment – How to Train Your Dragon
SILVER Advertising/Marketing Campaign – Quantum Experience Advisors
SILVER Print Advertising – Travel Agent Appreciation
SILVER TV Commercial – Destination WOW
SILVER Promotional Video – History of Innovation

Travel Age West WAVE Awards – Readers' Choice Awards
Cruise Line Providing Best Agent Support Program
Best Onboard Entertainment
Excellence in Leadership Award – Vicki Freed
Editor's Pick – Cruise Line Providing the Best Travel Agent Support

Editor's Pick – Best Onboard Entertainment
Editor's Pick – Cruise Line with Highest Client Satisfaction
Editor's Pick – Best Family Accommodations/Experience
Editor's Pick – Best Kids' Program
Editor's Pick – Best Onboard Dining
Editor's Pick – Best Refurbished Ship – *Legend of the Seas*

Porthole Cruise Magazine – Reader's Choice Awards

Best Cruise Line for Teens
Best Onboard Activities
Best Computer Facilities
Best Fitness Facilities
Best Caribbean Itineraries

Global Traveler

Best Cruise Line Affinity Credit Card – Royal Caribbean Bank of America Visa

LACAR

Viagem e Turismo Magazin

Best Cruise Ship – *Oasis of the Seas*

Travel News Group

Best Cruise Line

Food and Travel Reader Awards (Mexico)

Best Cruise Line

EUROPE, MIDDLE EAST AND AFRICA

Grand Travel Award (Norway)

Best Cruise Line

Travel Weekly Globe Awards (UK & Ireland)

Best Mainstream Cruise Company

Grand Travel Award (Sweden)

Best International Cruise Line

Premios Excellence Awards (Spain)

Best Entertainment

National Geographic Traveler Magazine (Russia)

Best Cruise Line

Times, Sunday Times and the Times Travel Magazine (UK & Ireland)

Best Ocean Cruise Line

Cruise International (UK & Ireland)

Best for First Time cruisers

Best for Families

Cruise Critic Editors Picks Awards (UK & Ireland)

Best New Ship – Quantum of the Seas

Best Entertainment

Virgin Holidays (UK & Ireland)

Best Cruise Line

Northern Ireland Travel Awards (UK & Ireland)

Best Cruise Line

ITTA Travel Awards (UK & Ireland)

Best Cruise Line

Travel Bulletin (UK & Ireland)

Best Family Cruise Line

Travel Agent Choice Awards (UK & Ireland)

Best Cruise Company

Travel Network Group (UK & Ireland)

Best Cruise Line

Search Campaign (UK & Ireland)

Best Use of PR and The Grand Prix Award for Google Street View

Mobile Travel and Tourism Awards (UK & Ireland)

Best Mobile Destination Marketing Solution

ASIA PACIFIC

Best of the Best Family Services/Products Award 2014 by Parents World – Singapore

Best in Entertainment for Cruise Ship Vacation - *Mariner of the Seas*

Outlook Traveler (India)

Favorite Cruise Line

Travel + Leisure (India & South Asia)

Best Cruise

Reader's Digest

Gold Winner – Trusted Brand Survey

CNBC AWAAZ Travel Awards

Best Cruise Line

TTG Travel Awards

Best Cruise Operator

2013 NORTH AMERICA

Travel Weekly Magellan Awards

GOLD Large Cruise Ship (over 1200 guests) – *Grandeur of the Seas*

GOLD Eco-Friendly "Green" Cruise Ship – *Oasis of the Seas*

GOLD Promotional Video – Introducing *Quantum of the Seas*

GOLD Advertising/Marketing Campaign – Royal Deck-Athlon

GOLD Print Advertising – Design for WOW

GOLD TV Commercial– Design for WOW

GOLD Suite Design Premium Ship – Royal Loft Suites

GOLD Website – QuantumfotheSeas.com

GOLD Website – Royal Caribbean Online Press Center

GOLD Pool Design – AquaTheater

SILVER Blog Seaviews

SILVER Advertising/Marketing Campaign – Quantum Class Reveal

SILVER Direct Mail Loyalty Program – Quantum Reveal Newsletter

SILVER Advertising/Marketing Campaign – Designed for WOW

SILVER Entertainment – The Centrum Experience

SILVER Atrium Design –The Centrum

SILVER Loyalty Program – Crown & Anchor Society

SILVER Restaurant Design – Izumi Asian Cuisine

SILVER Spa Design – Vitality Spa & Fitness Center

SILVER Entertainment –The DreamWorks Experience

Gold-Level Eco-Certification by Sustainable Travel International

CocoCay, Royal Caribbean's private island

Travel Age West WAVE Awards – Readers' Choice

Cruise Line Providing Best Agent Support Program

Best Onboard Entertainment

Cruise Line Providing the Highest Client Satisfaction

Baxter Travel Media's 2013 Agent's Choice Awards

Top Cruise Line – Large Ship and Medium Ship

JD Power – Cruise Line Satisfaction Report

Royal Caribbean International – ranked second

Travel and Leisure Magazine – World's Best Awards

Top Family Large-Ship Cruise Line – # 1

Top Mega-Ship Cruise Line – #5

Top Large-Ship Cruise Line – #6

Celebrated Living Magazine

Best Large Resort Ship

World Travel Awards

North America's Leading Cruise Line

Conde Nast Traveler Magazine

Top #3 Large Ship Line

Top #10 Midsize Ship Line

Porthole Reader's Choice Awards

Best Megaship – *Allure of the Seas*

Best Cruise Line for Teens

Most Eco-Friendly Cruise Line

Best Caribbean Itineraries

Best Adventure Itineraries

Best Onboard Activities

Best Tech Facilities

U.S. News and World Report

Best Cruise Lines for the Money

Best Cruise Lines for Families – Finalist

Best Cruise Lines in the Caribbean – Finalist

Travel Weekly Reader's Choice Award

Best Cruise Line Overall

Best Sales & Service

Best Domestic Cruise Line

Best Cruise Line in the Caribbean

Best Ship: *Allure of the Seas*

LATIN AMERICA & THE CARIBBEAN**Invest Caribbean Now**

2013 Corporate Leadership Award

Distintivo ESR 2013 – Empresa Socialmente Responsable (Mexico)**International ECHO Award**

Best Caribbean Campaign

EUROPE, MIDDLE EAST & AFRICA**Grand Travel Award - Norway**

Best Cruise Line

Travel Weekly Globe Awards – UK

Best Mainstream Cruise Company

Cruise Critic – UK

Best Fitness – Large Ship, *Allure of the Seas*

Best for Embarkation – Large Ship, *Allure of the Seas*

Grand Travel Award - Sweden

Best Cruise Line

Cruise Excellence Awards – Spain

Best Entertainment

World Travel Awards

Middle East's Leading Cruise Line

Indian Ocean's Leading Cruise Line

Deutscher Kreuzfahrtpreis – Germany

Best Entertainment

Danish Travel Award

Best Cruise Line

National Geographic Traveler Russia

Cruise Company of the Year

MarketingSherpa – Germany

E-mail Marketing Campaign - Gold

ASIA PACIFIC

Australian Federation of Travel Agents

Best Cruise Operator – Australian Based Operation

TTG Travel Awards

Best Cruise Operator

Travel & Leisure (China)

Best Cruise Operator Serving China

Conde Nast Traveler Magazine (India)

Favourite Cruise Line

2012 GLOBAL

World Travel Awards

World's Leading Cruise Brand

World's Leading Cruise Line

NORTH AMERICA

Travel Weekly Reader's Choice Award

Best Cruise Line Overall

Best Sales & Service

Best Domestic Cruise Line

Best Cruise Line in the Caribbean

Leisure Group Travel Magazine

Favorite Cruise Line - Bronze

InformationWeek Magazine

#18 – Top 500

Hospitality and Travel Category – Guest Portal iPad application, *Splendour of the Seas*

Travel Weekly Magellan Awards

Gold Overall Contemporary Ship – *Radiance of the Seas*

Gold Overall - Eco-Friendly "Green" Cruise Ship – *Oasis of the Seas*

Gold Advertising/Marketing Campaign

Gold TV Commercial

Gold Print Advertising

Gold Contemporary Ship – Restaurant Design – *Oasis of the Seas*' 150 Central Park

Gold Contemporary Ship – Entertainment – The DreamWorks Experience

Gold Contemporary Ship – Entertainment – Hairspray

Gold Contemporary Ship - Atrium Design – Royal Promenade

Gold Contemporary Ship – Suite Design – Royal Loft Suites

Silver Overall – Contemporary Ship – *Allure of the Seas*

Silver Overall – Blog

Silver Overall – Loyalty Program

Silver Contemporary Ship – Spa Design

Silver Web Marketing/Advertising – Madagascar 3 Promotion

Springfield Chamber of Commerce

Business of the Year

Cruise Critic - Cruiser's Choice Awards

Best for Embarkation – *Allure of the Seas*

Best for Family – *Allure of the Seas*

Best for Fitness – *Freedom of the Seas*

Best for Entertainment – *Oasis of the Seas*

Best for Dining – *Serenade of the Seas*

Best for Service – *Serenade of the Seas*

Canadian Travel Press Agent's Choice Awards

Top Cruise Line

Travel Age West WAVE Awards – Readers' Choice

Cruise Line Providing Best Agent Support Program

Best Onboard Entertainment

Best Onboard Teen Program

Best Line for Cruise Value

Cruise Line Providing the Highest Client Satisfaction

Vactions.com

Power of Partnership Award

Travel and Leisure Magazine

Top Cruise Line - #9

Conde Nast Traveler Magazine

Top #5 Large Ship Line

Top #10 Mid Ship Line

Top 25 Cruise Ship Spas – *Liberty of the Seas, Allure of the Seas, Brilliance of the Seas, Adventure of the Seas, Grandeur of the Seas, Serenade of the Seas*

CNN.com

World's Coolest Zip Lines – *Oasis of the Seas* and *Allure of the Seas*

Leisure Travel Leaders Awards

Best Overall Cruise Line Overall

Best Contemporary Cruise Line

LATIN AMERICA AND THE CARIBBEAN

Viagem e Turismo – Brazil

Best Cruise Ship – *Allure of the Seas*

EUROPE, MIDDLE EAST AND AFRICA

Grand Travel Award – Norway

Best Cruise Line

World Travel Awards – Middle East

World's Leading Cruise Line

World's Leading Large Ship Cruise Line

World's Leading Cruise Brand

Travel Weekly Globe Awards – UK

Best Mainstream Cruise Company

Travel Agents Association Awards – Ireland

Best Cruise Company

Conde Nast Traveler – Spain

Best Cruise Line

Cruise News – Spain

Best Ship in the Mediterranean – *Liberty of the Seas*

Diner Club Magazine Siber Award

Ship of the Year – *Freedom of the Seas*

ASIA PACIFIC

Conde Nast Traveler - India

Favourite Cruise Line – Readers' Travel Awards

Weekend Weekly – Best Travel Awards – Hong Kong

Most Favorite Cruise Tour - *Allure of the Seas*

Weekend Weekly Magazine

Most Popular Cruise – *Oasis of the Seas*

Economic Digest

Outstanding Brand – Cruise Vacation Category

Metro Radio – Hong Kong

Excellent Luxury Cruise Brand

National Geographic Traveler China - Gold List Award of China Tourism

Best Cruise Company

TTG China Award

Best Cruise Operator Serving China

Travel Weekly China Travel Awards

Best Cruise Operator of the Year

World Travel Fair Awards

The Most Popular Cruise Operator

TTG Travel Awards

Best Cruise Operator

2011 NORTH AMERICA

Travel Weekly Reader's Choice Award

Best Cruise Line Overall

Best Domestic Cruise Line

Best Sales & Service

Best Cruise Line in the Caribbean

Best Rookie Cruise Ship: *Allure of the Seas*

Frommers

Best Cruise Ships – *Allure of the Seas* and *Oasis of the Seas*

Baxter Travel Media – Agents Choice Award

Top Cruise Line in Canada

Visionary Award – Hospitality Technology

Customer-facing/In-room Technology Innovators

Travel Age West WAVE Awards – Readers’ Choice

Cruise Line Providing Best Agent Support Program

Best Cruise Line for Group Travel

Best New Ship – *Allure of the Seas*

Travel Weekly Magellan Awards

Gold Award for Large Cruise Ship (over 1200 Passengers) – *Oasis of the Seas*

Gold Award for Eco-Friendly “Green” Cruise Ship – *Oasis of the Seas*

Gold Award for Entertainment – The DreamWorks Experience

Gold Award for Promotional Video – Allure of Love

Gold Award for Print Advertising – *Allure of the Seas’* 3-D Brochure Insert

Gold Award for Atrium Design – Royal Promenade

Gold Award for Cabin Design (non-suite) – Boardwalk-view Staterooms

Silver Award for Contemporary Ship – *Allure of the Seas*

Silver Award for Advertising/Marketing Campaign – *Allure of the Seas* Launch

Silver Award for Advertising/Marketing Campaign – Launching DreamWorks

Silver Award for Entertainment – Chicago: The Musical aboard *Allure of the Seas*

Silver Award for Promotional Video – Royal Reunion

Silver Award for Restaurant Design – 150 Central Park

Silver Award for Spa Design – Vitality at Sea Spa

Silver Award for Pool Design – AquaTheater Pool

Silver Award for Website – Allure of the Seas.com

Recommend – Readers’ Choice Awards

Best Cruise Line – Large Ship

Best Cruise Line Travel Agent Support – Cruise Line

Cruise Critic - Cruiser's Choice Awards

Best Overall – *Oasis of the Seas*

Best for Embarkation – *Oasis of the Seas*

Best for Entertainment – *Oasis of the Seas*

Best for Families – *Oasis of the Seas*

Best for Fitness – *Liberty of the Seas*

Best for Service – *Serenade of the Seas*

Cruise Critic – Editor’s Choice Awards

Best for Families

Best for Entertainment – *Allure of the Seas* and *Oasis of the Seas*

EUROPE, MIDDLE EAST AND AFRICA**Cruise Excellence Awards**

Best Popular Cruise Company

Grand Travel Award

Best Cruise Line

Cruise Critic UK – Cruiser's Choice Awards

Best Overall – *Oasis of the Seas*

Best for Cabins – *Oasis of the Seas*
Best for Dining – *Oasis of the Seas*
Best for Embarkation – *Oasis of the Seas*
Best for Entertainment – *Oasis of the Seas*
Best for Fitness – *Oasis of the Seas*
Best for Public Rooms – *Oasis of the Seas*
Best for Service – *Independence of the Seas*
Best for Value – *Oasis of the Seas*

Cruises News – Spain

Best Cruise Line

Danish Travel Award – Norway

Best Cruise Line

Excellence Awards – Magazine Cruises News – Spain

Best Cruise Line

Conde Nast Traveler – Spain

Best Cruise Line

World Travel Awards – Middle East

Leading Cruise Line

Cruise Critic – Editor’s Choice Awards

Best for Cruising with Kids

Kreuzfahrt Guide Award – Germany

Ship of the Year, Entertainment – *Allure of the Seas*

Diner Club Magazine Siber Award

Ship of the Year – *Freedom of the Seas*

ASIA PACIFIC

TTG Travel Awards

Best Cruise Operator

Metro Radio – Hong Kong

Excellent Luxury Cruise Brand

TravelWeekly China Travel Awards

Best Cruise Operator

Best Exposition and Cruise Company

CAPITAL Outstanding Enterprise Awards – Hong Kong

Best Cruise Operator

Weekend Weekly Magazine – Hong Kong

Most Popular Cruise – *Oasis of the Seas*

Economic Digest – Hong Kong

Outstanding Brand – Cruise Vacation Category

Travel Digest – New Zealand

Top Cruise Line

Conde Nast Traveller India

Readers Award

2010 NORTH AMERICA

Oprah’s Favorite Things

Allure of the Seas

Travel Weekly Reader’s Choice Award

Best Sales & Service

Best Domestic Cruise Line

Best Cruise Line in the Caribbean

Best Cruise Line Overall

Best Rookie Cruise Ship: *Oasis of the Seas*

Best Cruise Ship Overall: *Oasis of the Seas*

Daily Cruise News – Helmsman’s Award

Best Cruise Industry Executive – Vicki Freed

Best Large Cruise Line

Best Large Cruise Line Ship – *Oasis of the Seas*

Best Cruise Line Entertainment

Best Individual Sales Departments

Best Group Sales Department

Best Cruise Line Website

Recommend – Readers’ Choice Awards

Best Cruise Line – Large Ship

Best Cruise Line Travel Agent Support – Cruise Line

Baxter Travel Media – Agents Choice Award

Top Cruise Line in Canada

Travel Age West WAVE Awards – Readers’ Choice

Cruise Line Providing Best Agent Support Program

Best Overall Cruise Line Representative – Lori Goldspiel

Best New Ship – *Oasis of the Seas*

Best Teen Program

Travel Weekly Magellan Awards

Gold Award for Contemporary-ship Atrium Design – *Oasis of the Seas’* Central Park

Gold Award for Advertising/Marketing Campaign – *Oasis of the Seas*’ PR Ship Launch
Gold Award for Advertising/Marketing Campaign – Nation of Why Not Postcards
Silver Award for Overall Contemporary Ship – *Oasis of the Seas*
Silver Award for Overall Large Cruise Ship (Over 1200 Passengers) – *Oasis of the Seas*
Silver Award for Overall - Eco-Friendly "Green" Cruise Ship – *Oasis of the Seas*
Silver Award for Contemporary-ship Pool Design – *Oasis of the Seas*’ AquaTheater
Silver Award for Contemporary-ship Entertainment – *Oasis of the Seas*’ Hairspray
Silver Award for Contemporary-ship Restaurant Design – *Oasis of the Seas*’ 150 Central Park
Silver Award for Contemporary-ship Suite Design – *Oasis of the Seas*’ Loft Suites
Silver Award for Contemporary-ship non-suite Cabin Design – *Oasis of the Seas*’ Courtyard
(Boardwalk and Central Park) View Staterooms

Stevie Awards

National VP Sales of the Year – Joanne Schimmelmann
Sales Department of the Year – Royal Caribbean Field Sales

Agent @ Home/Performance Media Group

Best Cruise Line Overall
Best Contemporary Cruise Line

Adrian Awards

OasisoftheSeas.com Media Center – Online Press Room

Bacardi Cruise Competition

Bacardi Bartender of the Year – Christopher Chudley – Bombay Sapphire Cocktail: Elderphine
Bacardi Chef of the Year (Culinary Category – Chinese) – Alexis Del Rosario – Grey Goose Yellow
Fin Tuna

American Airlines – Celebrated Living Platinum List

Top Cruise Line – Large Cruise Line Category

Restaurants & Institutions Magazine

Ivy Award

Budget Travel Magazine

Readers’ Choice Award

Make-A-Wish – South Florida

Corporation of the Year

International Make-A-Wish Foundation

Corporate partner of the year for

Pan American Development Foundation

Corporation of the Hemisphere award from

American Spa

Favorite Cruise Spa

EUROPE, MIDDLE EAST AND AFRICA

Lloyds List Global Awards

Ship of the Year

TTG Awards

Best Travel Company Overall in UK
Best Cruise Line (over 75,000 guests)
Best Supplier Sakes Team

Grand Travel Award – Norway

Best Cruise Line 2009

Cruises News – Spain

Best Cruise Line for Families

Conde Nast Traveler – Spain

Best Cruise Line

Cruceros & Destinos – Spain

Best Value for Money
Best Entertainment on board
Best website in the market
Best ship in its category: *Oasis of the Seas*
Best booking systems – Trade Award

Cruise Guide Award – Germany

Ship of the Year “Information and Entertainment” – *Oasis of the Seas*
Sports and Spa – *Adventure of the Seas*
Service – *Liberty of the Seas*

World Travel Awards, Middle East

Leading Cruise Line

ASIA AND PACIFIC

Japan Oceangoing Passenger Ship Association – Japan

Most Innovative and Best Cruise Product of the Year: *Legend of the Seas*

Metro Radio – Hong Kong

Excellent Luxury Cruise Brand

Best Choice Travel Awards – China

Most Popular Cruise Brand in China

Travel Weekly Travel Awards – China

Best Cruise Operator

TTG – Asia

Best Cruise Line Operator

2009 Grand Travel Award – Norway

Best Cruise Line 2008

Travel Weekly – UK

Globe Awards - Best Cruise Company – Four Star Plus

Irish Travel Trade News – Ireland

Best Cruise Line

Forbes Traveler.com

Best Onboard Entertainment

Best Onboard Sporting Facilities

Best Family Cruises

AAA Travel

Preferred Partner Cruise line of the Year

Best in Marketing

Cruises News – Spain

Best Ship in the Mediterranean – Navigator of the Seas

Best Cruise Line in its Category – Popular and Family Cruising

Commitment to the Spanish Market

Travel Age West WAVE Awards – Readers' Choice

Cruise Line Providing Best Agent Support Program

Best Cruise Line Spa – *Freedom of the Seas*

Best Overall Cruise Line Representative – Lori Goldspiel

TTG Awards

Best Cruise Line (over 75,000 guests)

Travel Weekly China Travel & Meeting Industry Awards

Best Luxury Cruise Operator

Best Cruise Line for Meetings and Events

“Clean Shipping Awards” NOR-Shipping

The Clean Sea Award

Prime Awards For Brand Excellence 2009 – Hong Kong

Outstanding Luxury Cruise Brand

“2009 People's Choice” Cruise Passenger magazine - Australia

Award for best pool area awarded to Freedom of the Seas.

Lufthansa City Center – Germany

Ship of the Year 2009 – *Brilliance of the Seas*

"Cruceros & Destinos" Cruise Magazine - Spain

Best Big cruise Ship: *Freedom of the Seas*

Best kids program on board: Adventure Ocean

SpaFinder – Reader's Choice

Best Spa

TTG – Asia

Best Cruise Line Operator

Recommend

Best Cruise Line – Large Ship

Best Travel Agent Support – Cruise Line

Viagem e Turismo – Brazil

Best Cruise Ship – *Splendour of the Sea*

CruiseCritic.com

Best Family Cruise Line

Best for Fitness Enthusiasts

Best for Kids – Freedom-class

Best for Teens – Freedom-class

Skal International Award – Turkey

Best Cruise Line

Danish Travel Award

Best Cruise Company

Celebrated Living Magazine – Reader's Choice Platinum List

Top Large Resort Ship – *Oasis of the Seas* and *Allure of the Seas*

2008 Travel Age West Magazine

Cruise Line Providing Best Agent Support Program

Best Cruise-Tour Program

Best Cruise Ship for Families – *Liberty of the Seas*

TravelZoo

Most Outstanding Provider of Deals – Cruise Line

Cruises News/CRUCERO10.com/FORODECRUCEROS.CO – Spain

Best cruise ship sailing in the Mediterranean – *Voyager of the Seas*

Best Cruise Line in its Category

Best Brand Image and Marketing

Conde Nast Traveler

Top Spas Poll – Cruise Line Spas

CruiseOne and Cruises, Inc.

Best Group Department

Best Inside Sales Department
Best Customer Service Department

Celebrated Living Magazine

Best Large Ship Cruise Line – Readers Choice Platinum List

Vacation.com

Contemporary Cruise Supplier of the Year

SpaFinder Readers' Choice Award

Best Spa on a Cruise Ship – Freedom of the Seas

Spa Silver Sage Readers' Choice Award

Favorite Cruise Line Spa

TTG Travel Awards – Asia

Best Cruise Operator

Out Traveler – Readers Choice Awards

Best Cruise Line

Daily Cruise News - Helmsman's Award

Best Cruise Industry Executive – Vicki Freed

Best Sales Support

Best Consumer Marketing

Best Entertainment

Best Group Reservations Department

Best Internet Access at Sea

Best Website

Recommend

Best Large Ship

Best Travel Agent Support – Cruise Line

Agent@Home Magazine

Readers Choice Award – Best Cruise Line Overall

CruiseCritic.com

Best Family Cruise Ships

Best Spa and Fitness

Best Teen Programs

Best Pool Deck – Voyager- and Freedom-class

Best for Fitness Enthusiasts

Cruise Holidays

Best Cruise Line

Cruise Line Easiest to do Business With

Porthole Magazine – Readers Choice Awards

Best Adventure Cruise Line
Best Onboard Activities
Best Caribbean Itineraries

Travel Trade – Readers Choice Awards

Top Cruise Line: Caribbean

British Travel Awards

Cruise Line of the Year
Training Programme of the Year

Travel Weekly China

Best Luxury Cruise Operator

SPAA Awards - Glasgow

Best Mainstream Cruise Line

Groupe Atrium Awards

Supplier of the year

South Florida Business Journal

South Florida's Fastest Growing Company # 8

2007 Cheers Magazine

Best Alcohol Awareness Program

Travel Weekly – UK

Globe Awards - Best Cruise Company

HSMAI Adrian Awards

Yahoo! Big Chair Award

“Best of Show - Web Marketing” – www.FreedomoftheSeas.com

Platinum – Cruise-Website - www.FreedomoftheSeas.com

Platinum – Best Feature Placement Broadcast - “TODAY” show on *Freedom of the Seas*

Gold – Cruise-Website – www.FreedomoftheSeas.com

Gold – Best Feature Placement-Broadcast - “TODAY” show on *Freedom of the Seas*

Gold – Best New Ship Launch – Overall *Freedom* public relations program

Gold – Best Special Event – FlowRider event

Gold – Best Feature Placement-Consumer Newspaper – *USA Today* article

Gold – Best Feature Placement-Consumer Magazine – TIME magazine article

Gold – Best Newsletter – *Freedom of the Seas*' video-on-demand newsletter

(www.FreedomVODcast.com)

Bronze – Best Feature Placement - Trade Publication – *Travel Agent* cover story

Silver – Cruise - New Ship Launching

Silver – Cruise - E-mail series

Travel Age West Magazine

Cruise Line Receiving the Best Customer Feedback

Best Onboard Teen Program
Best Travel Agent Training Program
Best Cruise-Tour Program

Grand Travel Award – Sweden

Best Cruise Line 2007

Effie Awards

Freedom of the Seas – Integrated Campaign
Silver – Travel, Tourism & Destination – *Freedom of the Seas*

Travel Weekly – Canada

Agent's Choice Awards

Celebrated Living Magazine

Best Large Ship Cruise Line – Readers Choice Platinum List

Condé Nast Traveler

7 Ships Included in Best Large Cruise Ships in the World List

ATLAS Awards – Association of Travel Marketing Executives

Innovation Award
Best Online Strategy

Contact Center World Awards

Gold – Best Outbound Campaign
Bronze – Best Contact Center Agent

Bulldog Reporter Awards

Silver – Travel, Hospitality & Destinations – *Freedom is Everywhere* Campaign

TTG Awards - UK

Best Mainstream Cruise Line
Best Trade Facing Website

Leading Edge Award – Executive Travel Mag.

Best Cruise Line

Agent@Home Magazine

Readers Choice Award – Best Cruise Line Overall

SABRE Awards

Travel and Tourism – *Freedom of the Seas* Campaign
Media Placement: Magazine – Certificate of Excellence – *Freedom of the Seas* Campaign
Intranet – Certificate of Excellence – *Freedom of the Seas* Campaign

Recommend

Best Large Ship
Best Travel Agent Support – Cruise Line

Porthole Magazine – Readers Choice Awards

Best Adventure Cruise Line
Best Onboard Shopping
Best Caribbean Itineraries

Travel Weekly – Readers Choice Awards

Best Cruise Line Overall
Best Cruise Line Caribbean
Rookie of the Year – Liberty of the Seas

Mucho Viaje – Spain

Best Cruise Line

Southern Living

Best Cruise Line – Silver

AAA Travel

Preferred Partner Cruiseline of the Year
Best in Marketing
Best in Technology

World Travel Awards (14th Annual)

World's Leading Cruise Line

2006 Travel Age West Magazine

Best Onboard Children's Program
Best Cruise Line Website Designed for Travel Agents
Best Overall Spa Facility – *Radiance of the Seas*

Condé Nast Traveler

11 Ships Included in Best Large Cruise Ships in the World List

Myrtle Beach Herald

Cruise Line of the Year

World Travel Awards

World's Leading Cruise Line
World's Leading Cruise Line Website

Public Relations Society of America

Silver Anvil – Multicultural Communications

Condé Nast Traveler UK

Favorite Large Cruise Line: Large Ships

Travelmole Web Awards

Best Cruise or Ferry Website

Travel Trade Gazette UK

Best Mainstream Cruise Line

Agent@Home Magazine

Readers Choice Award – Cruise Category

Recommend

Best Large Ship

Best Travel Agent Support – Cruise Line

Daily Cruise News

Helmsman's Award – Best Large Cruise Line

Helmsman's Award – Best Marketing Programs

Best Cruise Ship – *Freedom of the Seas*

Condé Nast Traveler

Reader's Travel Award – Favorite Large Cruise Line: Large Ships

Reader's Travel Award – Best Nightlife/Entertainment

Reader's Travel Award – Best Value for Money

Reader's Travel Award – Best Child-Friendliness

OMMA

Best Advertising/Promotion Web Site – Freedomoftheseas.com

Creative Breakthrough Award – Freedomoftheseasmedia.com

Web Award for Best of Industry – Freedomoftheseasmedia.com

MIXX Award – Super Rich Media Campaign – Freedom of the Seas Interactive Branding Campaign

N.I. Travel Trade Awards – UK & Ireland

Best Cruise Line

CIMTIG Advertising Awards – UK & Ireland

Gold Award - *Freedom of the Seas* website

Selling Cruising Awards – UK & Ireland

Best Mainstream / Contemporary Cruise Line

Most Innovative Cruise Program

Scottish Passenger Agent Awards (SPAA) – UK & Ireland

Best Mainstream Cruise Line

Grand Travel Award – Norway

Best Cruise Line 2006

Grand Travel Award – Sweden

Best Cruise Line 2006

Danish Travel Trade Awards – Denmark

Best Cruise Line 2006

"Schlummer Atlas" guide from German Busche Verlagbook – Germany

Ship of the year 2007 - Freedom of the Seas

Kuoni – Switzerland

Green Planet award - for outstanding environmental achievements presented to 6 Royal Caribbean International ships

HATTA (Greek ABTA) – Greece

Best Brochure

Celebrated Living Magazine

Best Large Ship Cruise Line – Readers Choice Platinum List

Incentive Magazine

Platinum Partner Award

American Express

Excellence in Partnership Award

Jurni/Nexion

Best Sales Tool for CruisingPower.com

Cruise Magazine – UK

Best New Ship – *Freedom of the Seas*

2005

Scientific American

Companies Making a Difference

Celebrated Living Magazine

Top Cruise Line – Readers Choice Platinum List

Canadian Travel Press

Agents' Choice Awards

Condé Nast UK

Favorite Large Cruise Line

Voyager Magazine

Best Cruise Line in the Med

Best Cruise Line in the Whole World

Recommend

Best Large Ship

Best Onboard Entertainment

Porthole Magazine – Readers Choice Awards

Most Eco-Friendly Cruise Line

Best Adventure Cruise Line

Best Onboard Shopping

Travel Weekly

Best Overall Cruise Line
Best Cruise Line: America
Best Cruise Line: Caribbean

Meeting Planners Magazine

Best Cruise Line

Logimonde Inc. Magazine - Quebec

Cruise Line of the Year

2004 Swedish Grand Travel Awards

Best Cruise Line

American Advertising Federation ADDY® awards

Silver--Sales Promotion
Silver--Direct Mail

Parents Magazine

Voyager of the Seas, voted Best Ship for First-Time Cruisers

Travel Weekly

Best Overall Cruise Line
Best Cruise Line: America
Best Cruise Line: Caribbean

Condé Nast Traveler

Best Large Ship Design for *Radiance of the Seas*
10 Ships Included in Best Large Cruise Ships in the World List

Australian National Travel Industry

Best Cruise Operator

Canadian Travel Press

Agents' Choice Awards

Swedish Maritime Administration

Environmental Life-Buoy Certificate for *Jewel of the Seas*

Celebrated Living Magazine

Top Cruise Line – Readers Choice Platinum List

Executive Travel Magazine

Best Cruise Line

Porthole Cruise Magazine – Readers Choice Awards

Best Computer Facilities
Best Eco-Friendly Cruise Line
Best Caribbean Itineraries

Florida Monthly Magazine

Best Cruise Line

American Culinary Federation

Achievement of Culinary Excellence

Meeting Planners Magazine

Best Cruise Line

Grand Travel Award Norway

Best Cruise Line

Grand Travel Award Sweden

Best Cruise Line

Danish Travel Award

Best Cruise Line

TTG UK

Best Fly Cruise

UK Guardian/Observer Newspaper

Best Cruise Line

Northern Ireland Travel and Tourism

Best Cruise Line

Real Simple Magazine

Top Cruise Line for Families with Teens

Top Cruise Line for Workout Fanatics and Adventurers

Irish Travel Trade News

Best Cruise Line

Family Travel Forum

Top 10 Getaways for Family Reunions

2003 Condé Nast Traveler

Enchantment of the Seas voted among the top 10 Large Cruise Ships in the World

Forbes.com

Best Family Cruise

Recommend

Best Large Ship

Best Onboard Entertainment

Best Food

Best Travel Agent Support

Nick Jr.

2003 Playful Travel Award – “Cruise Line That Hooks Families”

Porthole Cruise Magazine

Best Caribbean Itineraries
Best Eco-Friendly Cruise Line
Best Computer Facilities

CruiseReport.com

Best Loyalty Program
Best Alternate Dining
Best Lido Buffet for the Windjammer Café
Best Theater for *Serenade of the Seas*
Best Activities

Travel Trade Gazette

Best Fly/Cruise Company

UK Guardian/Observer

Best Cruise Line

Irish Independent Travel News

Best Cruise Line

Grand Travel Award Norway

Best Cruise Line

Grand Travel Award Sweden

Best Cruise Line

Danish Travel Award

Best Cruise Line

Northern Ireland Travel and Tourism

Best Cruise Line

2002 Condé Nast Traveler Magazine

Gold List

New England Direct Marketing Association

First Place – Interactive Email
First Place – Consumer Catalog for Crown & Anchor magazine
First Place - Consumer Mail for *Radiance of the Seas*

Recommend

Best Large Ship
Best Onboard Entertainment and Food

Modern Bride

World's Favorite Cruise Line

Porthole Cruise Magazine

Best Caribbean Itineraries
Best Eco-Friendly Cruise Line
Best Computer Facilities

2001 Travel & Leisure World's Best Awards
Rated 4th in Large Cruise Lines category

Conde Nast Traveler Magazine

Nine Ships Rated As Best Large Ships In Cruise Industry

Modern Bride

World's Favorite Honeymoon Cruise Line

CruiseCritic.Com

Five Ships Rated In Top Ten Best Ships In Industry

Travel Smart

Top Cruise Line For Families

Cruise & Ferry Awards

Best Overall Design On A Cruise Vessel

Web Marketing Association

Outstanding Web Site – Caribbean
Outstanding Web Site – Northern Europe

2000 Travel and Leisure Magazine, World's Best Awards
Ranked As One of the Ten Best Cruise Lines

Conde Nast Traveler Magazine

Ranked In Best "Large Cruise Ships" Category

Southern Living Magazine

Ranked as One of Top Five Cruise Lines

Chaine Des Rotisseurs Dining Society

Inducted 25 Executive Chefs

1999 National Association of Cruise Only Agencies (NACOA)
Cruise Line with Best Meet & Greet Transfer Program

Incentive Magazine

Platinum Partner Award

Compuserve Member Poll

Favorite Cruise Line

1998 National Association of Cruise Only Agencies (NACOA)

Cruise Line with Best Meet & Greet Transfer Program

AOL Cruise Critic Member Poll

Top Ten Best Ship List – *Enchantment of the Seas, Grandeur of the Seas*

Best Ships for Entertainment – *Grandeur of the Seas, Monarch of the Seas, Enchantment of the Seas, Majesty of the Seas, Nordic Empress, Sovereign of the Seas*

1997 National Association of Cruise Only Agencies (NACOA)

Cruise Line with Best Meet & Greet Transfer Program

1996 TTG Europa

Top Cruise Line

Family Travel Network

Best Family Cruise Line

World Travel Award

Top Cruise Line

1995 World's Travel Awards

World's Leading Cruise Line

Grand Travel Award

World's Best Cruise Line

1994 World Ocean and Cruise Liner Society

Best Entertainment, Best Housekeeping, Best Ship Activities, Best Shore Excursions

World Travel Awards

World's Leading Cruise Line

American Society of Travel Agents (ASTA) REX Award

Overall Winner

1993 World Ocean and Cruise Liner Society

Best Appearance, Best Bar Service, Best Cruise Staff, Best Ship Activities

American Society of Travel Agents (ASTA) REX Award

Overall Winner

Adrian and Golden Bell Award

Royal Caribbean (with Cinema East) 1993 Video Sales Presentations

1992 World Ocean and Cruise Liner Society

Best Dining Room Service, Best Bar Service, Best Cruise Staff, Best Ship Activities, Best Shore Excursions
Ship of the Year: SONG OF AMERICA

Cruise & Vacation Views Magazine

Best Sales Video, Best Sales Support, Best Seminars/Presentations, Best Group/Incentive Programs, Best Sales Communications

Travel & Leisure Weekly

Mark of Innovation Finalist- "CruiseMatch 2000: The Cruise Industry's First and Only Direct Access, Availability and Reservations System"

American Society of Travel Agents (ASTA) REX Award

Overall Winner

Res Guide, Travel News (Sweden)

Best Cruise Company of 1992

1991 World Ocean and Cruise Society

Best Entertainment, Best Ship Appearance, Best Housekeeping Service, Best Dining Room Service, Best Bar Service, Best Cruise Staff, Best Ship Activities, Best Shore Excursions, Best Overall Ship of the Year: SONG OF AMERICA

Cruise & Vacation Views Magazine

Best Print/Brochure Materials

Travel & Leisure Travel Weekly

Best in Service

American Society of Travel Agents (ASTA) REX Award

Best Service to Clients

1990 World Ocean and Cruise Liner Society

Best Food, Best Crew, Best Housekeeping Service, Best Dining Room Service, Best Cruise Staff, Best Ship Activities, Best Shore Excursions; Best Overall, Ship of the Year: SONG OF NORWAY

American Society of Travel Agents (ASTA) REX Award

Best Service to Clients

1989 World Ocean and Cruise Liner Society

Best Crew, Best Bar Service, Best Ship Activities

Travel Holiday Magazine

World's Best Cruise Line, Most Courteous Travel Company

1988 World Ocean and Cruise Liner Society

Best Food, Best Crew, Best Housekeeping Service, Best Dining Room Service, Best Bar Service, Best Cruise Staff, Best Ship Activities, Best Shore Excursions, Best Overall Ship of the Year: NORDIC EMPRESS

Travel Holiday Magazine

World's Best Cruise Line

1987 World Ocean and Cruise Liner Society

Best Ship Appearance, Best Ship Activities, Best Housekeeping Service, Best Dining Room Service

Travel Holiday Magazine

World's Best Cruise Line, Most Courteous Travel Company

1986 World Ocean and Cruise Liner Society

Best Food, Best Crew, Best Housekeeping Service, Best Dining Room Service, Best Cruise Staff, Best Ship Activities, Best Shore Excursions, Best Overall, Ship of the Year: SONG OF NORWAY

Travel Holiday Magazine

World's Best Cruise Line, Most Courteous Travel Company

1985 World Ocean and Cruise Liner Society

Best Food, Best Ship Appearance, Best Housekeeping Service, Best Dining Room Service, Best Cruise Staff, Best Ship Activities, Best Overall, Ship of the Year: SONG OF AMERICA

Travel Holiday Magazine

World's Best Cruise Line

1984 World Ocean and Cruise Society

Best Housekeeping Service, Best Dining Room Service

1982 World Ocean and Cruise Liner Society

Best Food, Best Crew, Best Ship Appearance, Best Housekeeping Service, Best Dining Room Service, Best Bar Service, Best Cruise Staff, Best Ship Activities, Best Overall Ship of the Year: SUN VIKING

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