

14 October 2013

**Royal Caribbean International appoints new managing director for the UK and Ireland, and promotes Dominic Paul to vice president, international**

The RCL Cruises Ltd new UK and Ireland business structure is taking shape with the appointment of hospitality and leisure industry veteran, Stuart Leven, to the role of managing director of Royal Caribbean International.

In addition, Dominic Paul is taking on an expanded role as vice president, international, reporting directly to Royal Caribbean International president and CEO, Adam Goldstein. Paul was previously responsible for Europe, the Middle East and Africa (EMEA) and he now adds Latin America, Asia Pacific and the Caribbean to his remit for Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises. Plus he continues in his role as managing director of RCL Cruises Ltd.

Stuart Leven will work alongside Jo Rzymowska who will lead the UK and Ireland Celebrity Cruises business. Both roles are new, and follow the announcement that the UK and Ireland office is creating three dedicated businesses for Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises in response to the significant market growth achieved.

Leven brings a 20-year track record in the leisure and hospitality industry including airlines, travel agencies and hotels to the Royal Caribbean International UK and Ireland business. He has held senior roles in businesses such as IHG, Thistle and Guoman Hotels, Choice Hotels Europe and KLM.

Dominic Paul, vice president, international, comments:

“We are evolving our business to be in the best possible position for future growth. Our new structure in the UK and Ireland, and the industry-leading management teams now taking shape, means that we can confidently deliver against the individual growth strategies of Royal Caribbean International, Azamara Club Cruises and Celebrity Cruises. We hope to be able to announce the new leadership role for Azamara Club Cruises very soon.”

Royal Caribbean International, Azamara Club Cruises, and Celebrity Cruises are currently recruiting for additional sales and marketing roles created by the move to dedicated teams for each brand, which will be in place by January 2014.

Operating each of the three cruise lines – Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises – as individual businesses is an important milestone in the history of the overall global organisation. It is the first time that outside North America any of the brands will enjoy such commitment, focus and investment.

RCL Cruises Ltd operates Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises in the UK and Ireland. Together this is 34 of the world's most innovative and design-led cruise ships. For more information please visit [www.royalcaribbean.co.uk](http://www.royalcaribbean.co.uk), [www.celebritycruises.co.uk](http://www.celebritycruises.co.uk) or [www.azamaraclubcruises.co.uk](http://www.azamaraclubcruises.co.uk). Travel professionals please visit [www.cruisingpower.co.uk](http://www.cruisingpower.co.uk).

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**About Royal Caribbean International:**

Royal Caribbean International is a global cruise brand with 21 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand.

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